

Subject: Avon Chamber Events and Information NT November 29 2012

From: Avon Chamber of Commerce <avonchamber@sbcglobal.net>

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To: avonchamber@sbcglobal.net

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Just a reminder that you are receiving this email because you have expressed an interest in the Avon Chamber of Commerce. Please consider sharing this email with other area businesses that you feel might benefit from what the Avon Chamber has to offer. Thank you!

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Your Business Connection - Now in our 48th Year



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to a Friend

Events and Information

November 29, 2012



JOIN the AVON CHAMBER
GROUP on



Click on the link to check out our current

Featured Member
River Ridge at Avon

GOT AN EVENT OR SPECIAL
FOR
**WHAT'S HAPPENING WITH
THE MEMBERS**

EMAIL -- 50 WORDS OR LESS -- TO
AvonChamber@sbcglobal.net

**Is Your Business Celebrating its 50th
Anniversary in 2015?** If so, please contact

Lisa at the Chamber

UPCOMING EVENTS

[December 5 - Morning
Business Network
Connection](#)

[December 12 - Business After
Hours/ANNUAL HOLIDAY
EVENT/SALVATION ARMY
TOY DRIVE](#)

[December 14- Avon Chamber](#)

MEMBER BENEFIT

Get Your Virtual Membership Plaque

*Studies have shown that consumers are
63% more likely to buy goods and services
in the future from a business that is a
member of a chamber of commerce . . .*

Join with fellow Chamber members **Avon
Education Foundation, Keller Williams
Realty-The Zambellos, Progressive Animal
Wellness (PAW)** and many others that have

[Day at The Salvation Army
Holiday Store](#)

[January 2 - Morning Business
Network Connection](#)

[January 9 - Business After
Hours/HAPPY NEW YEAR](#)

For a complete listing of all
**UPCOMING AVON CHAMBER
EVENTS** [CLICK HERE](#)

FEATURED MEMBER BENEFIT

DISPLAY YOUR BUSINESS CARDS AND BROCHURES

Did you know that the Chamber has a **display available where you can showcase your business cards or brochures?**

People are always dropping by looking for information on our member businesses -- make sure they see you!

Marketing your business has never been this easy -- simply drop off, mail or give to Lisa at any Chamber event **20** of your business cards or brochures and take advantage of this great member benefit!

To see **ALL THE BENEFITS** your Avon Chamber has to offer [CLICK HERE](#)



WHAT'S HAPPENING WITH THE MEMBERS

A COOL CHICK PLACE

On Thursday, December 6, 5-8 PM,
A Cool Chick Place invites you to

taken advantage of this important marketing benefit and are displaying our **FREE AVON CHAMBER VIRTUAL MEMBERSHIP PLAQUE** on their websites. By doing so they are letting consumers know that their business is part of their community -- part of the Avon Chamber of Commerce.

The Chamber will send you your plaque in jpg format that you may then use on your business cards, business letterhead and website. If using it on your website, the Chamber will also provide you with HTML code to link your plaque back to the page where your listing appears in the Chamber's Online Membership Directory. For more information or to request your plaque please contact Lisa at the Chamber.



Plaque Artwork generously donated by
**[BONNER & COMPANY Creative
Communications](#)**

MEMBER BENEFIT!!

A CHET Advisor 529 Plan Just For You



The **Avon Chamber of Commerce** has established a relationship with the **CHET Advisor 529 Plan**. Members and their employees are eligible to participate in this program at no cost - the up-front sales charge of up to 5.5% is waived for Chamber members. In addition, saving for your child's education in this CHET Advisor 529 Plan can reduce your state income tax burden, as the CHET Advisor 529 Plan includes a state income tax deduction for individual filers contributing up to \$5,000 and for those filing jointly contributing up to \$10,000. Start with as little as \$50.

**For more information please contact
Chamber member
Edward Jones-Peter Vignati at
860.676.1442**

**Put Your Business On The Map and Have
Your Ad Delivered to Every Home in
Avon!**

Shop For a Cause Jewelry made by YWCA's Young Women's Leadership Corps (YWLC) will be available for sale. 100% of the proceeds will be donated to YWCA Hartford Region. In addition, **A Cool Chick Place** is donating 10% of proceeds on all items on this night. **A Cool Chick Place** is located at **31 East Main Street, Avon Village Marketplace, Avon**

BELLE TERRACE AT AVON OLD FARMS

On Saturday, December 8, 6:30-11:30 PM, **Belle Terrace at Avon Old Farms** is holding a **Big/Little Holiday Party** Bring your family, friends, or the whole office - All size groups welcome. Enjoy a cocktail hour with passed hors d'oeuvres followed by dinner stations including: brown sugar glazed pork loin, chimichurri marinated sirloin tip steak, seared scallops, lemon scented grilled asparagus and cheese tortellini, and end with a dessert station featuring assorted individual locally made pies. There will also be entertainment. Cost is \$49/guest, tax and service charge additional. Reservations required. For more information or to reserve your spot please call **860.404.5051**

FARMINGTON VALLEY ARTS CENTER

On Saturdays, December 1, 8 and 15, 10 AM-4 PM, **Farmington Valley Arts Center** is hosting **Open Studios** Twenty artist studios are open for free visits. In addition, from 12-2 PM each Saturday there are *Create Your Own Holiday Gift Workshops* **Farmington Valley Arts Center** is located at **25 Arts Center Lane, Avon**

RIVERDALE FARMS SHOPPING

On Friday, December 7, 6:30-8:30

Avon Chamber of Commerce AND My Hometown Map

My Hometown Map and the **Avon Chamber** have teamed up to offer you a great **New Chamber-Themed** promotional opportunity. **My Hometown Map**, located in Marstons Mills, MA, has worked extensively with chambers of commerce throughout Massachusetts to create print and complimentary online versions of town maps available free of charge. Now, the **Avon Chamber of Commerce** is one of the first chambers in Connecticut to offer its members this marketing opportunity!

- **4-Color Print Map mailed direct to EVERY RESIDENCE in Avon**
- **Online version of the map compatible with mobile devices -- including a link to your business website at no additional charge!**
- **Limited number of preferred advertising opportunities available**
- **Published and produced by Avon Chamber member MyHomeTownMap.com**

Best of all -- your business does not need to be located in Avon in order for you to take part in our map Your ad will not only appear in the map that is mailed to every home in Avon, but directions to your business, whether located in Avon or not, will appear as part of the Chamber's online map too!

These members have made the commitment to be part of the Avon Chamber map (**RED** is a new advertiser):

- **A Dancer's Palette**
- **Avon Old Farms Hotel**
- **Avon Veterans of Foreign Wars**
- **Carmon Funeral Home & Family Center**
- **Law Office of Brian S. Karpe**
- **Miller Foods**
- **Shear Artistry Day Spa & Salon**
- **Simsbury Bank**
- **Talcott Mountain Academy**
- **TravelVision**
- **Waste Material Trucking**
- **William Raveis Real Estate - Lori Macgowan**

Need more information?
Visit www.MyHomeTownMap.com and take a peek

PM, **Riverdale Farms Shopping** is holding the **31st Annual Kids For Kids Event** featuring the *Kids For Kids Candle of Hope Ceremony* to honor pediatric cancer patients. Activities include: Lighting of the Christmas Tree & the Flame on the 8' Kids For Kids Candle of Hope, Old Fashioned Carol Sing, Santa & Mrs. Claus arriving by Horse & Sleigh, Hayrides and Holiday Goodies. Free admission, Free parking, Rain or Shine. **Riverdale Farms Shopping** is located at **124 Simsbury Road/Route 10, Avon**

ROTARY CLUB OF AVON-CANTON

This Saturday, December 1, 9 AM-3 PM, at the Wal-Mart parking lot on Route 44 in Avon and at the Hampton Inn & Suites on Route 6 in Farmington, **Rotary Club of Avon-Canton** is mounting a **Collection to Aid Staten Island Victims of Hurricane Sandy**. Items needed include: bleach, buckets, detergents, disposable and/or rubber gloves, mops, brooms, sponges, industrial cleaners, scrub brushes, vinegar, crow bars, chain saws, Saws-alls, wheelbarrows, disposable coveralls, contractor bags, shovels, dust masks, work gloves, sump pumps and hoses, tarps, plastic sheeting, batteries, dry wall tape, joint compound, generators, insulation, dehumidifiers, eye goggles, feminine products, first aid supplies, hand sanitizers, safety boots, toiletries, wipes, car seats, diapers, baby formula, paper goods, plastic utensils, sleeping bags, warm socks, phone cards, plastic shelving units, bubble wrap, packing tape, empty boxes, and school supplies.

SHEAR ARTISTRY DAY SPA & SALON

Starting this Saturday, December 1, through the month of December, **Shear Artistry Day Spa & Salon** is

at what the map and online ads look like

This opportunity is available ONLY to AVON CHAMBER MEMBERS -- Space is Limited!

As of this email **23 ad spaces remain**

If you are interested in joining with the members that have already taken advantage of this great advertising opportunity please contact:

Jerry Saval, Advertising Sales Director, My Hometown Map, 1.800.649.6277 x102 or jsaval@myhometownmap.com



Join Us For Our December 2012 Morning Business Network Connection WEDNESDAY!

This group provides an excellent opportunity to network with other Chamber members and guests in a more intimate setting. All attendees have the chance to briefly introduce themselves and their business. So stop by, promote your business, and exchange ideas and referrals.



Another Great Reason to Attend -- At the conclusion of the networking portion of this event a different Avon Chamber member is featured and has the opportunity to offer a **3-Minute Presentation**. A new member is chosen each month -- YOU MUST BE PRESENT TO BE CONSIDERED

December's Presenter is:

Ketil Osland of



We are also collecting non-perishable food every month at this event to be given to the Avon Food Bank PLEASE REMEMBER YOUR FOOD DONATION!!!

offering **20% Off All Retail Products** In addition, purchase \$100 in Gift Certificates and receive a \$10 Gift Card or \$250 in Gift Certificates and receive a \$25 Gift Card **Shear Artsitry Day Spa & Salon** is located at **152 Simsbury Road, Riverdale Farms Shopping, Avon**

SIMSBURY BANK

Now through Thursday, December 13, **Simsbury Bank** is playing host to an **Angel Tree to Benefit** fellow **Avon Chamber member The Salvation Army** The tree, located in their main lobby, has 50 Angel Tags providing information as to the gender, wish and age of a child in need this holiday season. The public is encouraged to stop by and pick up a tag during normal business hours and return the gift requested unwrapped with the Angel Tag attached to the Bank by no later than Thursday, December 13. **Simsbury Bank** is located at **27 Dale Road, Avon**

THE INVESTORS CENTER

On Tuesday, December 4, 6-8 PM, **The Investors Center** is hosting an **Art Exhibit, Wine and Food Tasting** featuring the etchings and collages of Carol A. Taylor, printmaker. The event is free to the public. To attend call or email by Friday, November 30 Ellen Weissberg at **860.677.8808** or ellenw@TheInvestorsCenter.com

THE SALVATION ARMY

The Salvation Army is in need of businesses to be **Angel Tree Hosts** Each business supplies a tree to hang the Angel Tree tags. Tags provide information as to the gender, wish and age of the child. The business determines how many 'angels' they feel they can sponsor. Gifts are then returned unwrapped with the Angel Tag attached. If your business is interested in being an Angel Tree Host contact **Ruth**

December 2012 Morning Business Network Connection

hosted by: **COSI**

385 West Main Street/Route 44, Avon
WEDNESDAY, DECEMBER 5
8:30 AM to 9:30 AM

Members - Free, First-Time Guests - Free



Join Us For Our December 2012 **Business After Hours/ Annual Holiday Event/ Salvation Army Toy Drive**

Our Chamber's Holiday Event is a great annual tradition. Have fun following the trail that leads you to our event hosts. Enjoy dance performances by the students of **A Dancer's Palette** and the sonorous sounds of violinist Linda Beers of **Linda Beers Violin Studio** Need some help with your website? Then make a stop at **Conquest Consulting** and talk with Lance. You can get a jump start on your taxes by visiting with the folks from **H & R Block**. Want something sparkly for that someone special? **Michaels Jewelers** may have just what you are looking for. Need a unique treat to end your holiday meal? Then go visit **TCBY** and see all the yummy yogurts they have to offer. And don't forget to check out what **River Ridge at Avon** has in store!

We are collecting new, unwrapped toys at this event for our fellow Chamber member **The Salvation Army** in preparation for **Avon Chamber Day** at their annual Holiday Store open again this year at fellow Chamber member **Avon Old Farms Hotel** Please consider bringing a donation.

If you would like to offer a Drawing Item at this event please contact **Anne Boychuk** at River Ridge to let her know that you will be bringing a drawing item so that she can post your business name and announce your participation aboychuk@benchmarkquality.com

December 2012 Business After Hours/ANNUAL HOLIDAY EVENT/SALVATION ARMY TOY DRIVE

hosted by: **A Dancer's Palette
Conquest Consulting**

Rosado at 860.543.8413 ext. 100

VALLEY SPORTS CENTER

Now through Friday, November 30, Valley Sports Center is accepting registrations for **High School Winter Recreational Basketball League**. To register please visit www.ValleySportsCenter.com



Small Group Health Insurance for Chamber Members

Aetna is now offering Chamber members **SMALL GROUP HEALTH INSURANCE**. These plans include several consumer-directed, HSA-compatible options.

With any of the plans available, Chamber members will receive access to Aetna's industry-leading online tools, as well as other Aetna resources specifically designed for small businesses, including: the **Small Business Tax Credit Calculator** that quickly helps you determine if your company is eligible for a tax credit through the Affordable Care Act, along with the **Aetna Resource Connection** that gives participants access to discounts on a variety of services.

Also, this insurance may be integrated with Aetna's new **Chamber Hospital Indemnity Plan**, an exclusive opportunity for Chamber members that provides a flat-dollar payment for a hospital stay plus a per diem payment for each day in the hospital.

To learn about these new health insurance options

Click on the AETNA LOGO above

**H & R Block
Linda Beers Violin Studio
Michaels Jewelers
River Ridge at Avon
TCBY Avon Marketplace**

at: **River Ridge at Avon**
101 Bickford Extension, Avon
WEDNESDAY, DECEMBER 12
5:00 PM to 7:00 PM

RESERVATION REQUIRED by MONDAY, DECEMBER 10

Members - Free, Non-Members - \$20



Join Us For Avon Chamber Day

at The Salvation Army Holiday Store at
Avon Old Farms Hotel

It's Here! Time for **The Salvation Army Holiday Store**. The Holiday Store collects non-perishable food; new, unwrapped toys; and monetary donations on behalf of those in need. Fellow Avon Chamber members **The Salvation Army** and **Avon Old Farms Hotel** have collaborated on this very special undertaking since the Store's return to Avon in 2006. And for the past six years the **Avon Chamber of Commerce** and its members have supported their efforts by generously volunteering one day to act as greeters for those donating and sorters of the items donated.

SHIFTS ARE NOW OPEN!! for members that would like to sign-up to be a part of this very special day. Shifts are in two-hour increments and the minimum number of volunteers needed per shift is 2 -- but ALL ARE WELCOME! Please email Lisa at the Chamber or click on the link below if you would like to volunteer.

Here is a list of our member volunteers as of this email (**RED** means the shift still needs the minimum number of volunteers):

7-9 a.m. - **Sayward Companies, Bill Peck - William R. Peck, CPA**

9-11 a.m. - **Kim Ciccarello - Liberty Bank, Robin DiNicola - Simsbury Bank**



Affordable Dental Benefits for Chamber Members

Chamber Dental Prime and **Chamber Dental Complete** are competitive insurance programs with one of the largest dental PPO networks in Connecticut.

Three core plans are available -- **VALUE** Dental Plans that include coverage for basic services such as cleanings, x-rays, and fillings; **CLASSIC** Dental Plans that include coverage for basic services and most major services, all with high annual maximum benefit levels; **ENHANCED** Plans that offer the greatest level of coverage and include even higher annual maximum benefit levels and lower co-insurance amounts. In addition, **VOLUNTARY** Dental Plans are available that allow employers to offer dental coverage to their employees at no additional cost.

For more information click on this link:

[**Chamber Dental Prime and Chamber Dental Complete**](#)

MORE CHAMBER INSURANCE PROGRAMS

click on the images below for more information

MEDICARE ADVANTAGE



PET INSURANCE

11 a.m.-1 p.m. - NEED TWO VOLUNTEERS

1-3 p.m. - Dena Martinelli - Farmington Bank, NEED ONE MORE VOLUNTEER

3-5 p.m. - Chip Janiszewski - SendOutCards, Tom Mango - Simsbury Bank

See you on Friday, December 14!

[Avon Chamber Day at The Salvation Army Holiday Store](#)

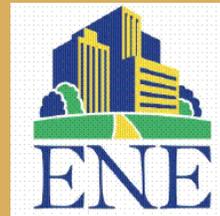
at **Avon Old Farms Hotel**

Route 44, Avon

FRIDAY, DECEMBER 14

7:00 AM to 6:00 PM

THANK YOU TO OUR CORPORATE SPONSORS



Office and Medical Space



Remember to
Shop Local First



10% Discount for Chamber Members



This and many other offers are available to Avon Chamber members and their employees as part of our **ACBD (Avon Chamber Business Discounts) Program**. To take advantage you **MUST HAVE AN ACBD CARD**. Cards are available at all Chamber events or you may contact the Chamber office.

Offered by: **TCBY * Avon Marketplace * 530R Bushy Hill Road * Simsbury, CT 06070 * 860.658.4520 * tcbyavon@att.net * www.TCBYct.com**



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