

**Subject:** Avon Chamber Events and Information NT December 6 2012

**From:** Avon Chamber of Commerce <avonchamber@sbcglobal.net>

**Date:** 12/6/2012 11:50 PM

**To:** avonchamber@sbcglobal.net

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Just a reminder that you are receiving this email because you have expressed an interest in the Avon Chamber of Commerce. Please consider sharing this email with other area businesses that you feel might benefit from what the Avon Chamber has to offer. Thank you!

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Your Business Connection - Now in our 48th Year



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## Events and Information

December 6, 2012



JOIN the AVON CHAMBER GROUP on



Click on the link to check out our current

**Featured Member**  
**River Ridge at Avon**

GOT AN EVENT OR SPECIAL FOR  
**WHAT'S HAPPENING WITH THE MEMBERS**

EMAIL -- 50 WORDS OR LESS -- TO  
[AvonChamber@sbcglobal.net](mailto:AvonChamber@sbcglobal.net)

**Is Your Business Celebrating its 50th Anniversary in 2015?** If so, please contact

Lisa at the Chamber

### UPCOMING EVENTS

[December 12 - Business After Hours/ANNUAL HOLIDAY EVENT/SALVATION ARMY TOY DRIVE](#)

[December 14- Avon Chamber Day at The Salvation Army Holiday Store](#)

[January 2 - Morning Business](#)

### MEMBER BENEFIT

#### Get Your Virtual Membership Plaque

*Studies have shown that consumers are 63% more likely to buy goods and services in the future from a business that is a member of a chamber of commerce . . .*

Join with fellow Chamber members **Avon Education Foundation, Keller Williams Realty-The Zambrellos, Progressive Animal Wellness (PAW)** and many others that have

## [Network Connection](#)

[January 9 - Business After Hours/HAPPY NEW YEAR](#)

[February 6 - Morning Business Network Connection](#)

For a complete listing of all  
**UPCOMING AVON CHAMBER  
EVENTS** [CLICK HERE](#)

## **FEATURED MEMBER BENEFIT**

### **DISPLAY YOUR BUSINESS CARDS AND BROCHURES**

Did you know that the Chamber has a **display available where you can showcase your business cards or brochures?**

People are always dropping by looking for information on our member businesses -- make sure they see you!

Marketing your business has never been this easy -- simply drop off, mail or give to Lisa at any Chamber event **20** of your business cards or brochures and take advantage of this great member benefit!

To see **ALL THE BENEFITS** your Avon Chamber has to offer [CLICK HERE](#)



**WHAT'S  
HAPPENING  
WITH THE  
MEMBERS**

**BELLE TERRACE AT AVON  
OLD FARMS**

taken advantage of this important marketing benefit and are displaying our **FREE AVON CHAMBER VIRTUAL MEMBERSHIP PLAQUE** on their websites. By doing so they are letting consumers know that their business is part of their community -- part of the Avon Chamber of Commerce.

The Chamber will send you your plaque in jpg format that you may then use on your business cards, business letterhead and website. If using it on your website, the Chamber will also provide you with HTML code to link your plaque back to the page where your listing appears in the Chamber's Online Membership Directory. For more information or to request your plaque please contact Lisa at the Chamber.



*Plaque Artwork generously donated by*  
**[BONNER & COMPANY Creative Communications](#)**

## **MEMBER BENEFIT!!**

### **A CHET Advisor 529 Plan Just For You**



The **Avon Chamber of Commerce** has established a relationship with the **CHET Advisor 529 Plan**. Members and their employees are eligible to participate in this program at no cost - the up-front sales charge of up to 5.5% is waived for Chamber members. In addition, saving for your child's education in this CHET Advisor 529 Plan can reduce your state income tax burden, as the CHET Advisor 529 Plan includes a state income tax deduction for individual filers contributing up to \$5,000 and for those filing jointly contributing up to \$10,000. Start with as little as \$50.

**For more information please contact  
Chamber member  
Edward Jones-Peter Vignati at  
860.676.1442**

**Put Your Business On The Map and Have  
Your Ad Delivered to Every Home in  
Avon!**

This Saturday, December 8, 6:30-11:30 PM, **Belle Terrace at Avon Old Farms** is holding a **Big/Little Holiday Party** Bring your family, friends, or the whole office - All size groups welcome. Enjoy a cocktail hour with passed hors d'oeuvres followed by dinner stations including: brown sugar glazed pork loin, chimichurri marinated sirloin tip steak, seared scallops, lemon scented grilled asparagus and cheese tortellini, and end with a dessert station featuring assorted individual locally made pies. There will also be entertainment. Cost is \$49/guest, tax and service charge additional. Reservations required. For more information or to reserve your spot please call **860.404.5051**

### FARMINGTON VALLEY ARTS CENTER

On Saturdays, December 8 and 15, 10 AM-4 PM, **Farmington Valley Arts Center** is hosting **Open Studios** Twenty artist studios are open for free visits. In addition, from 12-2 PM each Saturday there are *Create Your Own Holiday Gift Workshops* **Farmington Valley Arts Center** is located at **25 Arts Center Lane, Avon**

### RIVERDALE FARMS SHOPPING

This Friday, December 7, 6:30-8:30 PM, **Riverdale Farms Shopping** is holding the **31st Annual Kids For Kids Event** featuring the *Kids For Kids Candle of Hope Ceremony* to honor pediatric cancer patients. Activities include: Lighting of the Christmas Tree & the Flame on the 8' Kids For Kids Candle of Hope, Old Fashioned Carol Sing, Santa & Mrs. Claus arriving by Horse & Sleigh, Hayrides and Holiday Goodies. Free admission, Free parking, Rain or Shine.

**Riverdale Farms Shopping** is located at **124 Simsbury Road/Route 10, Avon**

## Avon Chamber of Commerce AND My Hometown Map

**My Hometown Map** and the **Avon Chamber** have teamed up to offer you a great **New Chamber-Themed** promotional opportunity. **My Hometown Map**, located in Marstons Mills, MA, has worked extensively with chambers of commerce throughout Massachusetts to create print and complimentary online versions of town maps available free of charge. Now, the **Avon Chamber of Commerce** is one of the first chambers in Connecticut to offer its members this marketing opportunity!

- **4-Color Print Map mailed direct to EVERY RESIDENCE in Avon**
- **Online version of the map compatible with mobile devices -- including a link to your business website at no additional charge!**
- **Limited number of preferred advertising opportunities available**
- **Published and produced by Avon Chamber member MyHomeTownMap.com**

**Best of all -- your business does not need to be located in Avon in order for you to take part in our map** Your ad will not only appear in the map that is mailed to every home in Avon, but directions to your business, whether located in Avon or not, will appear as part of the Chamber's online map too!

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These members have made the commitment to be part of the Avon Chamber map (**RED** is a new advertiser):

- **A Dancer's Palette**
- **Avon Old Farms Hotel**
- **Avon Veterans of Foreign Wars**
- **Carmon Funeral Home & Family Center**
- **Law Office of Brian S. Karpe**
- **Miller Foods**
- **Shear Artistry Day Spa & Salon**
- **Simsbury Bank**
- **Talcott Mountain Academy**
- **TravelVision**
- **Waste Material Trucking**
- **William Raveis Real Estate - Lori Macgowan**

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Need more information?

Visit **[www.MyHomeTownMap.com](http://www.MyHomeTownMap.com)** and take a peek at what the map and online ads look like

## SHEAR ARTISTRY DAY SPA & SALON

Starting this Saturday, December 1, through the month of December, **Shear Artistry Day Spa & Salon** is offering **20% Off All Retail Products**. In addition, purchase \$100 in Gift Certificates and receive a \$10 Gift Card or \$250 in Gift Certificates and receive a \$25 Gift Card. **Shear Artistry Day Spa & Salon** is located at **152 Simsbury Road, Riverdale Farms Shopping, Avon**

## SIMSBURY BANK

Now through Thursday, December 13, **Simsbury Bank** is playing host to an **Angel Tree to Benefit** fellow **Avon Chamber member The Salvation Army**. The tree, located in their main lobby, has 50 Angel Tags providing information as to the gender, wish and age of a child in need this holiday season. The public is encouraged to stop by and pick up a tag during normal business hours and return the gift requested unwrapped with the Angel Tag attached to the Bank by no later than Thursday, December 13. **Simsbury Bank** is located at **27 Dale Road, Avon**

## THE MEAT HOUSE

This Saturday, December 8, **The Meat House** is having a **Try It Before You Buy It** event, where you can 'taste test' many of the succulent meats and delicious side dishes they offer to make your holiday meal something special. **The Meat House** is located at **395 West Main Street/Route 44, Avon**

## THE SALVATION ARMY

**The Salvation Army** is in need of businesses to be **Angel Tree Hosts**. Each business supplies a tree to hang the Angel Tree tags. Tags provide information as to the

**This opportunity is available ONLY to AVON CHAMBER MEMBERS -- Space is Limited!**

As of this email **23 ad spaces remain**

**If you are interested in joining with the members that have already taken advantage of this great advertising opportunity please contact:**

**Jerry Saval, Advertising Sales Director, My Hometown Map, 1.800.649.6277 x102 or [jsaval@myhometownmap.com](mailto:jsaval@myhometownmap.com)**



Join Us For Our December 2012  
**Business After Hours/  
Annual Holiday Event/  
Salvation Army Toy Drive  
WEDNESDAY!!**

Our Chamber's Holiday Event is a great annual tradition. Have fun following the trail that leads you to our event hosts. Enjoy dance performances by the students of **A Dancer's Palette** and the sonorous sounds of violinist Linda Beers of **Linda Beers Violin Studio**. Need some help with your website? Then make a stop at **Conquest Consulting** and talk with Lance. You can get a jump start on your taxes by visiting with the folks from **H & R Block**. Want something sparkly for that someone special? **Michaels Jewelers** may have just what you are looking for. Need a unique treat to end your holiday meal? Then go visit **TCBY** and see all the yummy yogurts they have to offer. And don't forget to check out what **River Ridge at Avon** has in store!

**We are collecting new, unwrapped toys** at this event for our fellow Chamber member **The Salvation Army** in preparation for **Avon Chamber Day** at their annual Holiday Store open again this year at fellow Chamber member **Avon Old Farms Hotel**. Please consider bringing a donation.

**If you would like to offer a Drawing Item** at this event please contact **Anne Boychuk** at River Ridge to let her know that you will be bringing a drawing item so that she can post your business name and announce your participation

gender, wish and age of the child. The business determines how many 'angels' they feel they can sponsor. Gifts are then returned unwrapped with the Angel Tag attached. If your business is interested in being an Angel Tree Host contact **Ruth Rosado** at **860.543.8413 ext. 100**



## Small Group Health Insurance for Chamber Members

Aetna is now offering Chamber members **SMALL GROUP HEALTH INSURANCE**. These plans include several consumer-directed, HSA-compatible options.

With any of the plans available, Chamber members will receive access to Aetna's industry-leading online tools, as well as other Aetna resources specifically designed for small businesses, including: the **Small Business Tax Credit Calculator** that quickly helps you determine if your company is eligible for a tax credit through the Affordable Care Act, along with the **Aetna Resource Connection** that gives participants access to discounts on a variety of services.

Also, this insurance may be integrated with Aetna's new **Chamber Hospital Indemnity Plan**, an exclusive opportunity for Chamber members that provides a flat-dollar payment for a hospital stay plus a per diem payment for each day in the hospital.

To learn about these new health insurance options  
**Click on the AETNA LOGO above**

[aboychuk@benchmarkquality.com](mailto:aboychuk@benchmarkquality.com)

### December 2012 Business After Hours/ANNUAL HOLIDAY EVENT/SALVATION ARMY TOY DRIVE

hosted by: **A Dancer's Palette**

**Conquest Consulting**

**H & R Block**

**Linda Beers Violin Studio**

**Michaels Jewelers**

**River Ridge at Avon**

**TCBY Avon Marketplace**

at: **River Ridge at Avon**

101 Bickford Extension, Avon

**WEDNESDAY, DECEMBER 12**

5:00 PM to 7:00 PM

**RESERVATION REQUIRED** by **MONDAY, DECEMBER 10**

**Members - Free, Non-Members - \$20**



Join Us For

## Avon Chamber Day

at **The Salvation Army Holiday Store** at **Avon Old Farms Hotel**

**NEXT FRIDAY!!**

It's Here! Time for **The Salvation Army Holiday Store**. The Holiday Store collects non-perishable food; new, unwrapped toys; and monetary donations on behalf of those in need. Fellow Avon Chamber members **The Salvation Army** and **Avon Old Farms Hotel** have collaborated on this very special undertaking since the Store's return to Avon in 2006. And for the past six years the **Avon Chamber of Commerce** and its members have supported their efforts by generously volunteering one day to act as greeters for those donating and sorters of the items donated.

**SHIFTS ARE NOW OPEN!!** for members that would like to sign-up to be a part of this very special day. Shifts are in two-hour increments and the minimum number of volunteers needed per shift is 2 -- but ALL ARE WELCOME! Please email Lisa at the Chamber or click on the link below if you would like to volunteer.

Here is a list of our member volunteers as of this



## Affordable Dental Benefits for Chamber Members

Chamber Dental Prime and Chamber Dental Complete are competitive insurance programs with one of the largest dental PPO networks in Connecticut.

Three core plans are available -- VALUE Dental Plans that include coverage for basic services such as cleanings, x-rays, and fillings; CLASSIC Dental Plans that include coverage for basic services and most major services, all with high annual maximum benefit levels; ENHANCED Plans that offer the greatest level of coverage and include even higher annual maximum benefit levels and lower co-insurance amounts. In addition, VOLUNTARY Dental Plans are available that allow employers to offer dental coverage to their employees at no additional cost.

For more information click on this link:

[Chamber Dental Prime and Chamber Dental Complete](#)

### MORE CHAMBER INSURANCE PROGRAMS

click on the images below for more information

### MEDICARE ADVANTAGE



### PET INSURANCE

email (**RED** means the shift still needs the minimum number of volunteers):

7-9 a.m. - **David Bourgard - Petro Oil; Sayward Companies; Bill Peck - William R. Peck, CPA**

9-11 a.m. - **Kim Ciccarello - Liberty Bank; Robin DiNicola - Simsbury Bank**

11 a.m.-1 p.m. - **Christel Tirrell - South African Adventures; NEED ONE MORE VOLUNTEER**

1-3 p.m. - **Dena Martinelli - Farmington Bank; Rick Farina - Howard L. Page & Co.**

3-5 p.m. - **Chip Janiszewski - SendOutCards; Tom Mango - Simsbury Bank**

**See you on Friday, December 14!**

Avon Chamber Day at The Salvation Army Holiday Store

at **Avon Old Farms Hotel**  
Route 44, Avon  
**FRIDAY, DECEMBER 14**  
7:00 AM to 6:00 PM



## Join Us For Our January 2013 Morning Business Network Connection

DON'T OVERSLEEP THE DAY AFTER NEW YEAR'S or you will miss this great networking event!!!



This group provides an excellent opportunity to network with other Chamber members and guests in a more intimate setting. All attendees have the chance to briefly introduce themselves and their business. So stop by, promote your business, and exchange ideas and referrals.

**Another Great Reason to Attend** -- At the conclusion of the networking portion of this event a different Avon Chamber member is featured and has the opportunity to offer a **3-Minute Presentation** A new member is chosen each month -- YOU MUST BE PRESENT TO BE CONSIDERED



January's Presenter is:  
**Susan Lederman** of

*P'zazz*

**THANK YOU TO OUR  
CORPORATE SPONSORS**



Office and Medical Space



**We are also collecting non-perishable  
food every month at this event to be  
given to the Avon Food Bank**  
**PLEASE REMEMBER YOUR FOOD DONATION!!!**

**January 2013 Morning Business Network Connection**

hosted by: **COSI**

385 West Main Street/Route 44, Avon

**WEDNESDAY, JANUARY 2**

8:30 AM to 9:30 AM

**Members - Free, First-Time Guests - Free**

**Remember to  
Shop Local First**

**10% Discount  
for Chamber  
Members**



This and many other offers are available to Avon Chamber members and their employees as part of our **ACBD (Avon Chamber Business Discounts) Program**. To take advantage you **MUST HAVE AN ACBD CARD**. Cards are available at all Chamber events or you may contact the Chamber office.

Offered by: **TCBY \* Avon Marketplace \* 530R Bushy Hill Road \* Simsbury, CT 06070 \* 860.658.4520 \* [tcbyavon@att.net](mailto:tcbyavon@att.net) \* [www.TCBYct.com](http://www.TCBYct.com)**



Try it FREE today.

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