

Subject: Avon Chamber Events and Information NT December 14 2012

From: Avon Chamber of Commerce <avonchamber@sbcglobal.net>

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To: avonchamber@sbcglobal.net

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Just a reminder that you are receiving this email because you have expressed an interest in the Avon Chamber of Commerce. Please consider sharing this email with other area businesses that you feel might benefit from what the Avon Chamber has to offer. Thank you!

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Your Business Connection - Now in our 48th Year



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Events and Information

December 14, 2012



JOIN the AVON CHAMBER GROUP on



Click on the link to check out our current

Featured Member
River Ridge at Avon

GOT AN EVENT OR SPECIAL FOR
WHAT'S HAPPENING WITH THE MEMBERS

EMAIL -- 50 WORDS OR LESS -- TO
AvonChamber@sbcglobal.net

Is Your Business Celebrating its 50th Anniversary in 2015? If so, please contact

Lisa at the Chamber

UPCOMING EVENTS

[December 14- Avon Chamber Day at The Salvation Army Holiday Store](#)

[January 2 - Morning Business Network Connection](#)

[January 9 - Business After Hours/HAPPY NEW YEAR](#)

MEMBER BENEFIT

Get Your Virtual Membership Plaque

Studies have shown that consumers are 63% more likely to buy goods and services in the future from a business that is a member of a chamber of commerce . . .

Join with fellow Chamber members **Ace Marketing and Sales, Avon Education Foundation, Keller Williams Realty-The Zambrellos, Progressive Animal Wellness**

[February 6 - Morning Business Network Connection](#)

For a complete listing of all **UPCOMING AVON CHAMBER EVENTS** [CLICK HERE](#)

FEATURED MEMBER BENEFIT

DISPLAY YOUR BUSINESS CARDS AND BROCHURES

Did you know that the Chamber has a **display available where you can showcase your business cards or brochures?**

People are always dropping by looking for information on our member businesses -- make sure they see you!

Marketing your business has never been this easy -- simply drop off, mail or give to Lisa at any Chamber event **20** of your business cards or brochures and take advantage of this great member benefit!

To see **ALL THE BENEFITS** your Avon Chamber has to offer [CLICK HERE](#)



WHAT'S HAPPENING WITH THE MEMBERS

FARMINGTON VALLEY ARTS CENTER

This Saturday, December 15, 10 AM-4 PM, **Farmington Valley Arts Center** is hosting **Open Studios** Twenty artist studios are open for free visits. In addition, from 12-2 PM each Saturday there are *Create*

(PAW) and many others that have taken advantage of this important marketing benefit and are displaying our **FREE AVON CHAMBER VIRTUAL MEMBERSHIP PLAQUE** on their websites. By doing so they are letting consumers know that their business is part of their community -- part of the Avon Chamber of Commerce.

The Chamber will send you your plaque in jpg format that you may then use on your business cards, business letterhead and website. If using it on your website, the Chamber will also provide you with HTML code to link your plaque back to the page where your listing appears in the Chamber's Online Membership Directory. For more information or to request your plaque please contact Lisa at the Chamber.



Plaque Artwork generously donated by
[BONNER & COMPANY Creative Communications](#)

MEMBER BENEFIT!!

A CHET Advisor 529 Plan Just For You



The **Avon Chamber of Commerce** has established a relationship with the **CHET Advisor 529 Plan**. Members and their employees are eligible to participate in this program at no cost - the up-front sales charge of up to 5.5% is waived for Chamber members. In addition, saving for your child's education in this CHET Advisor 529 Plan can reduce your state income tax burden, as the CHET Advisor 529 Plan includes a state income tax deduction for individual filers contributing up to \$5,000 and for those filing jointly contributing up to \$10,000. Start with as little as \$50.

For more information please contact Chamber member
Edward Jones-Peter Vignati at
860.676.1442

Put Your Business On The Map and Have Your Ad Delivered to Every Home in

Your Own Holiday Gift Workshops
Farmington Valley Arts Center is
located at **25 Arts Center Lane,**
Avon

SHEAR ARTISTRY DAY SPA & SALON

From now through the month of
December, **Shear Artistry Day
Spa & Salon** is offering **20% Off
All Retail Products** In addition,
purchase \$100 in Gift Certificates
and receive a \$10 Gift Card or
\$250 in Gift Certificates and receive
a \$25 Gift Card **Shear Artistry
Day Spa & Salon** is located at **152
Simsbury Road, Riverdale Farms
Shopping, Avon**

THE MEAT HOUSE

From now through New Year's, **The
Meat House** is taking orders for
**Holiday Hams, Roasts and
Turkeys** In addition, between now
and Friday, December 28, purchase
\$50 in Gift Cards and receive a \$5
In-Store Voucher. **The Meat House**
is located at **395 West Main
Street/Route 44, Avon**



Small Group Health Insurance for Chamber Members

Aetna is now offering Chamber
members **SMALL GROUP
HEALTH INSURANCE** These
plans include several consumer-
directed, HSA-compatible options.

With any of the plans available,
Chamber members will receive
access to Aetna's industry-leading
online tools, as well as other Aetna
resources specifically designed for
small businesses, including: the
Small Business Tax Credit

Avon!

Avon Chamber of Commerce AND My Hometown Map

My Hometown Map and the **Avon Chamber** have
teamed up to offer you a great **New Chamber-
Themed** promotional opportunity. **My Hometown
Map**, located in Marstons Mills, MA, has worked
extensively with chambers of commerce throughout
Massachusetts to create print and complimentary
online versions of town maps available free of charge.
Now, the **Avon Chamber of Commerce** is one of the
first chambers in Connecticut to offer its members this
marketing opportunity!

- **4-Color Print Map mailed direct to EVERY
RESIDENCE in Avon**
- **Online version of the map compatible with
mobile devices -- including a link to your
business website at no additional charge!**
- **Limited number of preferred advertising
opportunities available**
- **Published and produced by Avon Chamber
member MyHomeTownMap.com**

**Best of all -- your business does not need to be
located in Avon in order for you to take part in
our map** Your ad will not only appear in the map that
is mailed to every home in Avon, but directions to your
business, whether located in Avon or not, will appear
as part of the Chamber's online map too!

These members have made the commitment to be part
of the Avon Chamber map (**RED** is a new advertiser):

- **A Dancer's Palette**
 - **Avon Education Foundation**
 - **Avon Old Farms Hotel**
 - **Avon Veterans of Foreign Wars**
 - **Carmon Funeral Home & Family Center**
 - **Edward Jones-Peter Vignati**
 - **Law Office of Brian S. Karpe**
 - **Miller Foods**
 - **Shear Artistry Day Spa & Salon**
 - **Simsbury Bank**
 - **Talcott Mountain Academy**
 - **TravelVision**
 - **Waste Material Trucking**
 - **William Raveis Real Estate - Lori Macgowan**
-

Calculator that quickly helps you determine if your company is eligible for a tax credit through the Affordable Care Act, along with the **Aetna Resource Connection** that gives participants access to discounts on a variety of services.

Also, this insurance may be integrated with Aetna's new **Chamber Hospital Indemnity Plan**, an exclusive opportunity for Chamber members that provides a flat-dollar payment for a hospital stay plus a per diem payment for each day in the hospital.

To learn about these new health insurance options
Click on the AETNA LOGO above



Affordable Dental Benefits for Chamber Members

Chamber Dental Prime and **Chamber Dental Complete** are competitive insurance programs with one of the largest dental PPO networks in Connecticut.

Three core plans are available -- **VALUE Dental Plans** that include coverage for basic services such as cleanings, x-rays, and fillings; **CLASSIC Dental Plans** that include coverage for basic services and most major services, all with high annual maximum benefit levels; **ENHANCED Plans** that offer the greatest level of coverage and include even higher annual maximum benefit levels and lower co-insurance amounts. In addition, **VOLUNTARY Dental Plans** are available that allow employers to offer dental coverage to their employees at no additional cost.

For more information click on [this link](#):

Need more information?
Visit www.MyHomeTownMap.com and take a peek at what the map and online ads look like

This opportunity is available ONLY to AVON CHAMBER MEMBERS -- Space is Limited!

As of this email **19 ad spaces remain**

If you are interested in joining with the members that have already taken advantage of this great advertising opportunity please contact:

Jerry Saval, Advertising Sales Director, My Hometown Map, 1.800.649.6277 x102 or jsaval@myhometownmap.com



Join Us For Avon Chamber Day

at The Salvation Army Holiday Store at
Avon Old Farms Hotel
TODAY!!

It's Here! Time for **The Salvation Army Holiday Store** The Holiday Store collects non-perishable food; new, unwrapped toys; and monetary donations on behalf of those in need. Fellow Avon Chamber members **The Salvation Army** and **Avon Old Farms Hotel** have collaborated on this very special undertaking since the Store's return to Avon in 2006. And for the past six years the **Avon Chamber of Commerce** and its members have supported their efforts by generously volunteering one day to act as greeters for those donating and sorters of the items donated.

Thank you to our Chamber members volunteering at the Holiday Store throughout the day today:

7-9 a.m. - **John Carmon - Carmon Funeral Home & Family Center; David Bourgard - Petro Oil; Sayward Companies; Bill Peck - William R. Peck, CPA**

9-11 a.m. - **Kim Ciccarello - Liberty Bank; Robin DiNicola - Simsbury Bank**

[Chamber Dental Prime and Chamber Dental Complete](#)

**MORE CHAMBER
INSURANCE PROGRAMS**
click on the images below for
more information

**MEDICARE
ADVANTAGE**



PET INSURANCE



**THANK YOU TO OUR
CORPORATE SPONSORS**



Office and Medical Space



**Remember to
Shop Local**

11 a.m.-1 p.m. - **Beth Zweibel - Avon Education Foundation; Peggy Coburn - Arden Courts Memory Care Community; Christel Tirrell - South African Adventures**

1-3 p.m. - **Beth Zweibel - Avon Education Foundation; Dena Martinelli - Farmington Bank; Rick Farina - Howard L. Page & Co.**

3-5 p.m. - **Vic Bible - IFFS Eldercare Consultants; Chip Janiszewski - SendOutCards; Tom Mango - Simsbury Bank**

Looking Forward To Seeing You Today!

[Avon Chamber Day at The Salvation Army Holiday Store](#)

at **Avon Old Farms Hotel**

Route 44, Avon

FRIDAY, DECEMBER 14

7:00 AM to 6:00 PM



**Join Us For Our January 2013
Morning Business
Network Connection**

DON'T OVERSLEEP THE DAY AFTER
NEW YEAR'S or you will miss this
great networking event!!!



This group provides an excellent opportunity to network with other Chamber members and guests in a more intimate setting. All attendees have the chance to briefly introduce themselves and their business. So stop by, promote your business, and exchange ideas and referrals.

Another Great Reason to Attend -- At the conclusion of the networking portion of this event a different Avon Chamber member is featured and has the opportunity to offer a **3-Minute Presentation** A new member is chosen each month -- YOU MUST BE PRESENT TO BE CONSIDERED

January's Presenter is:
Susan Lederman of

First

P'zazz



We are also collecting non-perishable food every month at this event to be given to the Avon Food Bank

PLEASE REMEMBER YOUR FOOD DONATION!!!

January 2013 Morning Business Network Connection

hosted by: **COSI**

385 West Main Street/Route 44, Avon
WEDNESDAY, JANUARY 2
8:30 AM to 9:30 AM

Members - Free, First-Time Guests - Free



**Join Us For Our January 2013
Business After Hours/
Happy New Year**

Did you get a Smartphone for the holidays and don't have a clue how it works? Or do you have a tablet and need help getting started? Or do you need the latest in hands-free devices or other accessories for your phone? Or did you not get any of these things but wish you did? Well, if you answered yes to any of these questions you are in luck, because we are welcoming 2013 with a great **Business After Hours** hosted by **Verizon Wireless**. Sign up today and see all the great ways they have available to help you stay connected.

**January 2013 Business After Hours/HAPPY NEW
YEAR**

hosted by: **Verizon Wireless**

380 West Main Street/Route 44, Avon
Marketplace, Avon
WEDNESDAY, JANUARY 9
5:00 PM to 7:00 PM

RESERVATION REQUIRED by **MONDAY,
JANUARY 7**

Members - Free, Non-Members - \$20

10% Discount for Chamber Members



This and many other offers are available to Avon Chamber members and their employees as part of our **ACBD (Avon Chamber Business Discounts) Program**. To take advantage you **MUST HAVE AN ACBD CARD**. Cards are available at all Chamber events or you may contact the Chamber office.

Offered by: **TCBY * Avon Marketplace * 530R Bushy Hill Road * Simsbury, CT 06070 * 860.658.4520 * tcbyavon@att.net * www.TCBYct.com**



Try it FREE today.

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Avon Chamber of Commerce | 412 West Avon Road | Avon | CT | 06001