

**Subject:** Avon Chamber Events and Information NT August 2 2013  
**From:** Avon Chamber of Commerce <avonchamber@sbcglobal.net>  
**Date:** 8/2/2013 1:01 PM  
**To:** avonchamber@sbcglobal.net  
**CC:**

Just a reminder that you are receiving this email because you have expressed an interest in the Avon Chamber of Commerce. Please consider sharing this email with fellow colleagues as well as other area businesses that you feel might benefit from what the Avon Chamber has to offer. Thank you!

You may [unsubscribe](#) if you no longer wish to receive our emails.



Your Business Connection - Now In Our 49th Year

## UPCOMING EVENTS

[August 7 - Morning Business Network Connection](#)

[August 13 - Business After Hours](#)

[August 14 - Network/Golf with the Chamber](#)

[August 14 - EDUCATION PROGRAM - Golf Demystified for Women in Business](#)

[August 19 - EDUCATION PROGRAM - Professional Headshots for LinkedIn Night 1](#)

[August 20 - EDUCATION PROGRAM - Professional Headshots for LinkedIn Night 2](#)

[September 4 - Morning Business Network Connection](#)

[September 11 - Business After Hours/Pig Roast](#)



## Events and Information

August 2, 2013



[Forward this issue](#)

JOIN the AVON CHAMBER GROUP on



Click on the link to check out our current **Featured Member**  
**River Ridge at Avon**

**Avon Chamber of Commerce**  
AND  
**My Hometown Map**

**October 2 - Morning Business  
Network Connection - MEMBER  
ORIENTATION**

**October 9 - Business After  
Hours**

For a complete listing of all  
**UPCOMING AVON CHAMBER  
EVENTS** [CLICK HERE](#)

**FEATURED MEMBER  
BENEFIT**



**Avon  
Chamber of  
Commerce  
LOCAL FIRST**



is coming this Fall! This is a unique and exciting program that is intended to encourage area residents to shop and use the services of Avon Chamber members by providing them with an easy way to find your place of business AND your website. Participation for Members is FREE! Please **CLICK ON THE LOCAL FIRST LOGO** and fill out the **LOCAL FIRST Form** so as to insure we have your correct web address.

**FEATURED MEMBER  
BENEFIT**



**CHET  
Advisor 529  
Plan**

The **Avon Chamber of Commerce** has established a relationship with the **CHET Advisor 529 Plan**. Members and their employees are eligible to participate in this program at no cost - the up-front sales charge of up to 5.5% is waived for Chamber members. In

**Click on the Map** to View it Online As Well  
As Links to All Our Participating Members  
that  
*Put Their Businesses on the Map*

- Allstate Insurance - Jennifer Johnson
- Andrighetti & Sons
- Autumn Light Studio & Gallery
- Auto Club of Hartford-AAA
- Avon Education Foundation
- Avon Kempo & Aikido Academy
- Avon Old Farms Hotel
- Avon Veterans of Foreign Wars
- Carmon Funeral Home & Family Center
- Edward Jones-Peter Vignati
- E.N.E Realty Associates
- Farmington Valley Academy Montessori
- Farmington Woods Golf Club
- Huntington Learning Center
- Jolie Boutique Consignment
- Jung & Associates
- Keller Williams Realty - Sylvia Colvin
- Law Office of Brian S. Karpe
- Miller Foods/Oma's Pride

addition, saving for your child's education in this CHET Advisor 529 Plan can reduce your state income tax burden, as the CHET Advisor 529 Plan includes a state income tax deduction for individual filers contributing up to \$5,000 and for those filing jointly contributing up to \$10,000. Start with as little as \$50.

**For more information please contact Chamber member Edward Jones-Peter Vignati at 860.676.1442**

**GOT AN EVENT OR SPECIAL FOR WHAT'S HAPPENING WITH THE MEMBERS**  
EMAIL -- 50 WORDS OR LESS -- TO [AvonChamber@sbcglobal.net](mailto:AvonChamber@sbcglobal.net)



## WHAT'S HAPPENING WITH THE MEMBERS

### BK DESIGNWORKS

From now through Friday, November 15, **BK Designworks** will give you a **BK Buck** each time you bring in a non-perishable food or paper item. Items dropped off will be donated to local food banks and to fellow **Avon Chamber member Gifts of Love** to help them restock for the holidays. BK Bucks may be used to save on future BK printing, copy, and promotional orders. Check out their Blog for details and updates - visit <http://bkdesignworks.com/blog2/> **BK Designworks** is located at 200 Albany Turnpike/Route 44, Canton

### FARMINGTON VALLEY ARTS CENTER

Tomorrow, Saturday, August 3, from 10 AM-2 PM, **Farmington Valley Arts**

- Patient Advocate For You
- River Ridge at Avon
- Sayward Companies
- Shear Artistry Day Spa & Salon
- Simsbury Bank
- Spargo Construction
- Talcott Mountain Academy
- The Zoo Health Club
- TravelVision
- Waste Material Trucking
- William Raveis Real Estate - Lori Macgowan



## MEMBER BENEFIT Avon Chamber of Commerce

and



**Avon Chamber** and **Valpak** are teaming up to bring you a first-ever **Avon Chamber Valpak Mailer**. This is a fantastic opportunity to save over 50% off of Valpak's normal ad pricing and be a part of this Chamber marketing piece due to hit local mailboxes in mid-October of this year -- just before the holidays! As of this email **only 19 places remain**

To learn more about this new Member Benefit **CLICK ON THE VALPAK ENVELOPE**

Thank you to the following Chamber members that will be part of the first **Avon Chamber Valpak Blue Envelope**:

- **Avon Executive Offices**
- **River Ridge at Avon**
- **The Salvation Army**
- **Visionary Private Wealth Management Group**
- **William Raveis Real Estate - Lori Macgowan**

**Center** is hosting a **Family Fun Day** Enjoy Balloon Art Demonstrations, a Chalk Walk, Circus Fun with Matica Arts, Drumming, and a Treasure Hunt. For a \$5 donation visitors can also take part in a Zumba demonstration and a Creation Station where you can make your own drawing or painting using pastels and colored pencils. Hot Dogs, Ice Cream, Popcorn and Soda will be available for purchase. **Farmington Valley Arts Center** is located at **25 Arts Center Lane, Avon**

### GIFTS OF LOVE

On Friday, August 9, from 6:30-9:30 PM, at The Community Farm of Simsbury, **Gifts of Love** is holding its annual **Ready, Set, Cook! Food Showdown and Tailgate Party** featuring local celebrity chefs and judges, including: former New England Patriot Tebucky Jones, MaryEllen Fillo from The Hartford Courant, and former UConn basketball great Rebecca Lobo. Guests will enjoy hors d'oeuvres, cooking showdown, cash bar, live music, silent beer mug auction, and much more. Among the secret ingredients in the cooking competition will be fresh produce picked from the surrounding gardens. Tickets are \$50/person, with proceeds going to benefit Gifts of Love. Tickets can be purchased by emailing [dgalli@giftsoflovect.org](mailto:dgalli@giftsoflovect.org) or online at [www.GiftsofLovect.org](http://www.GiftsofLovect.org)

### JOLIE BOUTIQUE DESIGNER WOMEN'S CONSIGNMENT

**Jolie Boutique Designer Women's Consignment** is holding its annual **Summer Clearance** New summer sale items added daily. Come in now for best selection. Get a sneak peek at early Fall items too. **Jolie Boutique Designer Women's Consignment** is located at **25 East Main Street, Avon Village Marketplace, Avon**

### ROTARY CLUB OF AVON-CANTON

On Monday, September 16, at **Avon**

## MEMBER BENEFIT

Get Your  
Membership  
Plaque(s) Today!!



**Studies have shown that consumers are 63% more likely to buy goods and services from a business that is a member of a chamber of commerce . . .**

Now there are TWO great ways for you to show the community that you are a proud member of the Avon Chamber.

First -- Our **MEMBERSHIP PLAQUES** have arrived and are ready for you to display at your place of business, trade shows, special events, etc. . . You can hang them on a wall or stand them on a counter. Please make sure to pick yours up today and display it prominently.

Second -- Join with fellow Chamber members **Ace Marketing and Sales, Avon Education Foundation, Digital Design Chick, E.N.E. Realty Associates, Keller Williams Realty-The Zambellos, Progressive Animal Wellness (PAW)** and the numerous others that are displaying our **VIRTUAL MEMBERSHIP PLAQUE** on their websites. Just like our membership plaque can be displayed at your place of business, the Virtual Membership Plaque is designed to be displayed on your website, facebook page, etc

### Here's How to Get Your Plaques

**MEMBERSHIP PLAQUES** Will be available at every Chamber event or you may contact the Chamber office and make arrangements to pick yours up.

**VIRTUAL MEMBERSHIP PLAQUES** Are available in JPG format and can be obtained by contacting the Chamber office. Additionally, the Chamber will provide you with HTML code to link your virtual plaque back to the page where your business listing appears in the Chamber's Online Membership Directory.

**Chamber member** the Golf Club of Avon, the **Rotary Club of Avon-Canton** is holding its **24th Annual Charity Golf Tournament** Registration begins at 10 AM with a Putting Contest, followed by Lunch at 11 AM-Noon. The tournament is scramble format and features a Hole-in-One Contest, Closest to the Pin (men & women), Longest Drive (men & women), Team Low Gross/Team Low Net Competitions, and 'Beat the Pro'. Enjoy a Steak and Lobster Dinner immediately following play. Snacks and non-alcoholic beverages will be available on the course. Cost is \$200/golfer. All proceeds go to support the Club's charitable endeavors. For more information about golfer registration, advertising and sponsorship opportunities, contact **Thor Cheyne** at **860.558.7100** or go to [www.RotaryClubOfAvon-Canton.org](http://www.RotaryClubOfAvon-Canton.org)

### THE TALCOTT MOUNTAIN SCIENCE CENTER

On Thursdays this Summer, from 3-4 PM, **The Talcott Mountain Science Center's Academy** is conducting **Tours of the School**. The school is designed for gifted and intellectually motivated students in grades Kindergarten through Eighth. To schedule a tour please call **860.677.0035**

### VALLEY SPORTS CENTER

**Valley Sports Center** is currently offering **Sports Day Camps** for kids of all ages. Offerings include: *Lil' Kickers Soccer* half-day camps for kids ages 3-4 and 5-7, *Be Your Best Multi-Sport Camp* for children ages 6-10, *Middle School Basketball* for boys and *Middle School Basketball* for girls, *Beginner* and *Advanced Volleyball* for girls, and a unique boys grades 7-12 basketball camp led by Division 1 coach Seth Greenberg, and many more. To register call **860.693.2378** or visit them online at [www.ValleySportsCenter.com](http://www.ValleySportsCenter.com)



Plaque Artwork generously donated by  
**BONNER & COMPANY Creative Communications**

**Is Your Business Celebrating its 50th Anniversary in 2015?**

If so, please contact Lisa at the Chamber



Join Us for our August 2013  
**Morning Business Network Connection**  
**NEXT WEDNESDAY**

This group is a consistent draw because it is more intimate than our larger Business After Hours and thus provides a greater opportunity for one-on-one networking. All attendees have the chance to briefly introduce themselves and their business. So stop by, promote your business, and exchange ideas and referrals.



**Another Great Reason to Attend** -- At the conclusion of the networking portion of this event a different Avon Chamber member is featured and has the opportunity to offer a **3-Minute Presentation**. A new member is chosen each month -- **YOU MUST BE PRESENT TO BE CONSIDERED**

August's Presenter is:  
**Ketil Osland** of



**Financial Corporation**



**We are also collecting non-perishable food every month at this event to be given to the Avon Food Bank**

**PLEASE REMEMBER YOUR FOOD DONATION!!!**

**August 2013 Morning Business Network Connection**  
hosted by: **COSI**



**NEW**

## Health Savings Accounts (HSAs)

Simsbury Bank and the Chamber Insurance Trust have partnered to provide Chamber members with high quality **HEALTH SAVINGS ACCOUNTS (HSAs)**

These are premium interest accounts designed to complement the portfolio of HSA-compatible health insurance

plans from 

To learn about the **Simsbury Bank HSAs** please call **860.676.2265** or [CLICK HERE](#)

## **Small Group Health Insurance for Chamber Members**

Aetna is now offering Chamber members **SMALL GROUP HEALTH INSURANCE** These plans include several consumer-directed, HSA-compatible options.

With any of the plans available, Chamber members will receive access to Aetna's industry-leading online tools, as well as other Aetna resources specifically designed for small businesses, including: the **Small Business Tax Credit Calculator** that quickly helps you determine if your company is eligible for a tax credit through the Affordable Care Act, along with the **Aetna Resource Connection** that gives participants access to discounts on a variety of services.

In addition, this insurance may be integrated with Aetna's new **Chamber Hospital Indemnity Plan,**

385 West Main Street/Route 44, Avon  
**WEDNESDAY, AUGUST 7**  
8:30 AM to 9:30 AM

**Members - Free, First-Time Guests - Free**



## Join Us for our August 2013 Business After Hours

After a short hiatus we are back with another G-R-E-A-T **Business**

**After Hours** Join us as we enjoy the last days of August networking on the patio at the

**Farmington Bank** branch directly across the street from the



**FARMINGTON BANK™**

*You've come to the right place*

Chamber office. Come and get better acquainted with this fixture of the local banking community that is known for diversified consumer and commercial products, personalized customer service, and strong ties to the central Connecticut communities that they serve.

### August 2013 Business After Hours

hosted by: **Farmington Bank**

427 West Avon Road, Avon

**\*\*Please Note the Branch We Will Be At\*\***

**\*\*Parking is available ACROSS THE STREET at**

**Carmon Funeral Home & Family Center --**

Please **DO NOT PARK** in the Shopping Plaza adjacent to the bank!\*\*

**TUESDAY, AUGUST 13**

**\*\*Please Note the CHANGE OF DATE\*\***

5:00 PM to 7:00 PM

**RESERVATION REQUIRED by FRIDAY, AUGUST 9**

**Members - FREE, Non-Members - \$20**



## Join Us for our August 2013 Network/Golf with the Chamber

This is it -- your last chance this Summer to play a round of golf with other Chamber members and

an exclusive opportunity for Chamber members that provides a flat-dollar payment for a hospital stay plus a per diem payment for each day in the hospital.

To learn about these new health insurance options  
**Click on the AETNA LOGO above**



## BENEFITS FOR CHAMBER MEMBERS

Dental **Chamber Dental Prime** and **Chamber Dental Complete** are competitive insurance programs with one of the largest dental PPO networks in Connecticut.

Three core plans are available -- VALUE Dental Plans that include coverage for basic services such as cleanings, x-rays, and fillings; CLASSIC Dental Plans that include coverage for basic services and most major services, all with high annual maximum benefit levels; ENHANCED Plans that offer the greatest level of coverage and include even higher annual maximum benefit levels and lower co-insurance amounts. In addition, VOLUNTARY Dental Plans are available that allow employers to offer dental coverage to their employees at no additional cost.

Vision **Blue View Vision** plans cover regular eye exams and include additional savings programs that allow members to save even after their annual benefits are used up. That is a 40% discount on unlimited extra pairs of eyeglasses, 15% on regular contacts, and 20% on many other items including sunglasses.

Disability and Life Coverage options include Group Term Life, Accidental Death and Dismemberment (AD&D), Dependent Life, Short-Term and Long-Term

business guests AND do something good for your business at the same time.



We will be playing 9 challenging holes of golf at beautiful **Farmington Woods Golf Club**. And, when you finish your round, keep the networking going by stopping at the clubhouse for a refreshing drink or a bite to eat. This event is open to any Avon Chamber member that wants to play -- all levels welcome!  
Maximum of 20 Golfers

**As of this email ONLY 8 Places Remain!!!**

August 2013 Network/Golf with the Chamber  
hosted by: **Farmington Woods Golf Club**

43 Heritage Drive, Avon  
**WEDNESDAY, AUGUST 14**  
4:00 PM to 6:00 PM

**RESERVATION REQUIRED** by **TUESDAY, AUGUST 13**

**With Cart - \$25, Without Cart - \$20**  
**Payable Upon Arrival**



## EDUCATION PROGRAM Golf Demystified for Women in Business

Have you ever wanted to be networking out on the golf course like so many other business professionals do at this time of year, but either don't know how to play, think your skills are not *up to par*, or don't have a sense of how to combine your golf game with networking?



If you answered "yes" to any of these scenarios then this class is for you and includes:

- A Hands-On Chipping and Putting Clinic
- Discussion of Golf Etiquette
- Tips on How to Use Golf as a Networking Tool
- Ask the Pro Session

Disability -- Available on an employer-paid or employee-paid (voluntary) basis.

For more information click on this link:

[Chamber Dental, Vision, Disability and Life](#)

## MORE CHAMBER INSURANCE PROGRAMS

click on the images below for more information

### MEDICARE ADVANTAGE



### PET INSURANCE



## THANK YOU TO OUR CORPORATE SPONSORS



Office and Medical Space



*Enjoy hors d'oeuvres, cocktails, and door prizes as well!*

Whether you are new to the game or a seasoned golfer, this is a great opportunity to hone your skills, increase confidence in your game, and explore new ways to network.

### Education Program - Golf Demystified for Women in Business

hosted by: **Farmington Woods Golf Club**

43 Heritage Drive, Avon  
**WEDNESDAY, AUGUST 14**  
6:00 PM to 8:00 PM

**RESERVATION REQUIRED** by **FRIDAY, AUGUST 9**

**Cost - \$20**

**Payable Upon Arrival**

Casual Attire with Golf Shoes or a Flat Soled Shoes Please



## EDUCATION PROGRAM

# Professional Headshots for LinkedIn

You have a LinkedIn account full of great content and lots of contacts -- but what about that all important picture? Well we have the answer to get your headshot looking as



professional as you are. For just \$26 you can have your hair styled, flawless looking makeup, a headshot taken by a professional photographer, and we'll even help you upload your brand new photo to your LinkedIn account and give you a copy to take with you! The **Avon Chamber** and members **Shear Artistry Day Spa & Salon**, **Studio Pura** and past president **Wendy Healey** are offering 2 two-hour sessions to help you get the look you need to succeed. Here are the particulars:

- You **MUST** make an appointment - No Walk-ins will be accommodated,
- Your hair needs to be clean, dry, and with whatever products you use already in - Stylists will 'finish' your hair prior to your



## Remember



- photo shoot,
- Estheticians will 'touch up' your makeup prior to your photo shoot,
- Cost is \$26 - payable upon arrival

Appointments are sure to go quickly - so call and book yours today!

### Education Program - Professional Headshots for LinkedIn

provided by: **Shear Artistry Day Spa & Salon**  
**Studio Pura**  
**Wendy Healey**

at **Shear Artistry Day Spa & Salon**

152 Simsbury Road  
Riverdale Farms Shopping, Avon

**MONDAY, AUGUST 19**

5:00 PM to 7:00 PM

**TUESDAY, AUGUST 20**

5:00 PM to 7:00 PM

**APPOINTMENT REQUIRED! To Schedule**  
**Please Call 860.676.9667**

**Cost - \$26**  
Payable Upon Arrival

## 7th Annual Career Exploration Day



Avon High School student Peter Bujwid with Laura Ward of **WardComm Public Relations**

**Avon Chamber** and **Avon High School 7th Annual Career Exploration Day**, held on **Thursday, May 23**, saw nearly 25 Avon High students participating and learning about ten of our member businesses. Avon Chamber mentors

provided the students with the opportunity to speak with them about fields in which they are interested and, in most cases, see first-hand their places of work.

**Thank You to the following Chamber Members that served as Mentors:**

- Avon Wellness Center Dental Associates
- Fitness Together Avon
- Marriott Residence Inn-Avon
- Patient Advocate For You
- PayHub
- River Ridge at Avon
- Sayward Companies
- Shear Artistry Day Spa & Salon
- TCBY Avon Marketplace
- WardComm Public Relations

**Free Medication Lists Made for You, as well as Review of Medications and Discussion of Chronic Disease Management Options**



This and many other offers are available to Avon Chamber members and their employees as part of our **ACBD (Avon Chamber Business Discounts) Program**. To take advantage you MUST HAVE AN ACBD CARD. Cards are available at all Chamber events or you may contact the Chamber office.

Offered by: **Patient Advocate For You** \* 30 Tower Lane \* Avon Park South \* Avon, CT 06001 \* 860.703.1575 \* [sharon@ptadvocate4u.com](mailto:sharon@ptadvocate4u.com) \* [www.PTAdvocate4u.com](http://www.PTAdvocate4u.com)



Try it FREE today.

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