What Makes Your Business Unique: (Helpful Hint – Share with the readers how your busin Page 1 of 2 different from others, how it can benefit other Chamber members)

LOVE ME OR LEAVE ME POLICY. CALL LORI AND ASK WHAT THAT IS.

AS A SEASONED REALTOR, LORI LOVES TO GET UP EVERY DAY AND SERVE HER COMMUNITY AND SURROUNDING TOWNS IN THE PURCHASE AND SALE OF REAL ESTATE.

LORI'S STRENGTHS INLUDE: CONSISTENCY, DEPENDABILITY, HONESTY, HARD WORKING, KNOWLEDGEABLE, SKILLFUL NEGOTIATOR, ENTHUSIASTIC, WITH GOOD ETHICS AND ATTENTION TO DETAIL. THESE ARE JUST A FEW OF THE ASSETS THIS REAL ESTATE AMBASSADOR BRINGS TO YOUR TABLE.

## What Is Your Philosophy On How To Be Successful:

LORI ALWAYS WORKS HER HARDEST FOR HER CLIENTS. SHE ALWAYS LISTENS AND VALUES YOUR NEEDS AND OPINIONS. SHE DOES HER BEST TO GUIDE YOU TO THE BEST POSSIBLE OUTCOME.

SHE WILL ALWAYS TREAT YOU WITH RESPECT, TELL YOU THE TRUTH, AND GIVE HER HONEST AND PROFESSIONAL OPINION.

BEST

SHE WILL DO HER BORST TO GUIDE YOU TO THE BEST POSSIBLE OUTCOME.

BUYERS AND SELLERS IDENTIFY LORI AS BEING KNOWLEDGEABLE, PATIENT, RESPONSIVE AND FLEXIBLE.

SHE STRIVES TO DO HER BEST AT ALL TIMES, WHICH ENCOURAGES MANY PERSONAL REFERRALS AND REPEAT BUSINESS.

## How Has Being A Member Of The Avon Chamber Helped Your Business:

WORKING ON THE MEMBERSHIP COMMITTEE AND BEING VP OF MEMBERSHIP FOR THE PAST 2 YEARS HAS BEEN A BLAST! WHAT A GREAT GROUP OF PEOPLE TO WORK WITH. AVON CHAMBER HAS HELPED ME WITH EXPOSURE FOR MY BUSINESS AND I'VE MET MANY WONDERFUL FOLKS AS A RESULT.

LORI IS A STRONG BELIEVER IN BELONGING TO, AND PARTICIPATING IN, YOUR LOCAL CHAMBER.

Upon Completion Please Return To:



## **Featured Member Profile**

Congratulations on being drawn for a **Member Profile** to be featured on the Chamber's Web Site! Please answer the following questions which will become *your* **Member Profile**. Total word count should not exceed <u>300 words</u>. You may also include a digital photo (.jpg format) of you or your business for publication.

Your name:	LORI MACGOWAN
Your Title:	REALTOR, GRI (GRADUATE REAL ESTATE INSTITUTE) ASP (ACCREDITED STAGING PROFESSIONAL)
Business name:	KELLER WILLIAMS REALTY
Business Address:	29 SOUTH MAIN STREET, W. HARTFORD, CT 06107 60 AVON MEADOW LANE, AVON, CT 06001
Business Phone:	860-916-6151
Business Fax:	860-675-7555
Business Email:	lorimacgowan@kw.com
Business Website:	www.LoriMacgowan.com

**Describe Your Business**: (Helpful Hint – Share with the readers information about your life experiences, how you got where you are today)

LORI HAS BEEN AN AVON RESIDENT WITH HER HUSBAND, ALAN, SINCE 1985, RAISING 2 CHILDREN IN THE AVON SCHOOL SYSTEM.

SHE HAS BEEN A SUCCESSFUL RESULTS ORIENTED FULL TIME REALTOR SINCE 1992 AND HAS BEEN A CONSISTENT MULTI-MILLION DOLLAR PRODUCER.

LORI IS ON KELLER WILLIAMS AGENT LEADERSHIP COUNCIL AND HEADS UP THE CULTURE COMMITTEE (HELPING RAISE FUNDS AND VOLUNTEERING TIME TO CONTRIBUTE TO THOSE IN NEED). LORI WAS THE 2010 CULTURE ICON FOR THE WEST HARTFORD OFFICE.