Subject: Avon Chamber Events and Information NT January 28 2013 From: Avon Chamber of Commerce <avonchamber@sbcglobal.net>

Date: 1/28/2013 3:10 PM

To: avonchamber@sbcglobal.net

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Just a reminder that you are receiving this email because you have expressed an interest in the Avon Chamber of Commerce. Please consider sharing this email with other area businesses that you feel might benefit from what the Avon Chamber has to offer. Thank you!

You may unsubscribe if you no longer wish to receive our emails.













Your Business Connection - Now in our 48th Year



JOIN the AVON CHAMBER **GROUP** on



GOT AN EVENT OR SPECIAL FOR WHAT'S HAPPENING WITH THE **MEMBERS**

EMAIL -- 50 WORDS OR LESS -- TO AvonChamber@sbcglobal.net

Events and Information **January 28, 2013**





Click on the link to check out our current **Featured Member River Ridge at Avon**

Is Your Business Celebrating its 50th Anniversary in 2015? If so, please contact Lisa at the Chamber

UPCOMING EVENTS

February 6- Morning Business Network Connection

February 13 - Business After **Hours**

March 1 - DEADLINE to Sign Up to be a Mentor for Career **Exploration Day**

MEMBER BENEFIT

Get Your Membership Plaque(s) Today!!



Studies have shown that consumers are 63% more likely to buy goods and services from a business that is a member of a chamber of commerce . . .

March 5 - Morning Business **Network Connection - ONE TIME DATE CHANGE!**

March 6 - Connecticut Business Day 2013

March 13 - Business After Hours

April 3 - Morning Business Network Connection

April 10 - Business After Hours/9th Annual BRING-**A-NON-MEMBER BUSINESS Event**

April 18 - Carmon Funeral Home & Family Center AND Avon **Chamber of Commerce BLOOD DRIVE**

SAVE THE DATE - May 22 -**48TH ANNUAL MEETING and AWARDS LUNCHEON**

For a complete listing of all **UPCOMING AVON CHAMBER EVENTS CLICK HERE**

FEATURED MEMBER BENEFIT



CHET Plan

The Avon Chamber of Commerce has established a relationship with the CHET Advisor 529 Plan. Members and their employees are eligible to participate in this program at no cost - the up-front sales charge of up to 5.5% is waived for Chamber members. In addition, saving for your child's education in this CHET Advisor 529 Plan can reduce your state income tax burden, as the CHET Advisor 529 Plan includes a state income tax deduction for

Now there are TWO great ways for you to show the community that you are a proud member of the Avon Chamber.

First -- Our **NEW MEMBERSHIP PLAQUES** have arrived and are ready for you to display at your place of business, trade shows, special events, etc. . . You can hang them on a wall or stand them on a counter. Please make sure to pick yours up today and display it prominently.

Second -- Join with fellow Chamber members Ace Marketing and Sales, Avon Education Foundation, Keller Williams Realty-The **Zambrellos, Progressive Animal Wellness** (PAW) and the numerous others that are displaying our VIRTUAL MEMBERSHIP PLAQUE on their websites. Just like our membership plaque can be displayed at your place of business, the Virtual Membership Plaque is designed to be displayed on your website, facebook page, etc . . .

Here's How to Get Your Plaques

NEW MEMBERSHIP PLAQUES Will be available at every Chamber event or you may contact the Chamber office and make arrangements to pick yours up.

VIRTUAL MEMBERSHIP PLAQUES Are available in JPG format and can be obtained by contacting the Chamber office. Additionally, the Chamber will provide you with HTML code to link your virtual plaque back to the page where your business listing appears in the Chamber's Online Membership Directory.

Plague Artwork generously donated by **BONNER & COMPANY Creative Communications**

Put Your Business On The Map and Have Your Ad Delivered to **Every Home in Avon!**

As of this email only 10 Spaces Remain!

Avon Chamber of Commerce AND

individual filers contributing up to \$5,000 and for those filing jointly contributing up to \$10,000. Start with as little as \$50.

For more information please contact Chamber member Edward Jones-Peter Vignati at 860.676.1442



FARMINGTON VALLEY VISITORS ASSOCIATION

On Sunday, February 24, from 7
PM-Midnight, at Avon Chamber member
Belle Terrace at Avon Old Farms,
Farmington Valley Visitors
Association will be hosting the
Farmington Valley Film Commission's
Red Carpet Gala Enjoy a Wine Tasting,
Open Bar, Appetizers, Dinner, Dessert,
Entertainment and the Telecast of the
85th Academy Awards. Black tie
optional attire, prizes for 'best dressed'
and more. Tickets are \$65/person,
\$450/Table of 8. For more information
call 860.676.8878 or visit
www.FarmingtonValleyFilm.org

PETALS & PAWS

From now through Thursday, February 14, Petals & Paws is offering One Dozen Long Stem Roses for \$49.99 Other colors and arrangements are available. Petals & Paws is located at 15 East Main Street, Avon Village Marketplace, Avon

PROGRESSIVE ANIMAL WELLNESS (PAW)

From now through Thursday, January 31, Progressive Animal Wellness is offering Complimentary Dental Screenings In honor of National Pet Dental Health Month, the free screenings

My Hometown Map

My Hometown Map and the Avon Chamber have teamed up to offer you a great New Chamber-Themed promotional opportunity. My Hometown Map, located in Marstons Mills, MA, has worked extensively with chambers of commerce throughout Massachusetts to create print and complimentary online versions of town maps available free of charge. Now, the Avon Chamber of Commerce is one of the first chambers in Connecticut to offer its members this marketing opportunity!

- 4-Color Print Map mailed direct to EVERY RESIDENCE in Avon
- Online version of the map compatible with mobile devices -- including a link to your business website -- at no additional charge!
- Limited number of preferred advertising opportunities available
- Published and produced by Avon Chamber member
 MyHomeTownMap.com

Best of all -- your business does not need to be located in Avon in order for you to take part in our map Your ad will not only appear in the map that is mailed to every home in Avon, but directions to your business, whether located in Avon or not, will appear as part of the Chamber's online map too!

Need More Information?Visit

www.MyHomeTownMap.com

and take a peek at some of the other maps currently available

These members have made the commitment to be part of the Avon Chamber map (**RED** is a new advertiser):

- -A Dancer's Palette
- -Allstate Insurance
- -Andrighetti & Sons
- -Auto Club of Hartford-AAA
- **-Avon Education Foundation**
- -Avon Kempo & Aikido Academy
- -Avon Old Farms Hotel
- -Avon Veterans of Foreign Wars
- -Carmon Funeral Home & Family Center
- -Edward Jones-Peter Vignati
- -Farmington Valley Academy Montessori
- -Law Office of Brian S. Karpe
- -Miller Foods

(including goodie bags) will help owners determine if their pet has dental disease, as well as recommend a course of treatment. In addition, PAW is offering 10 percent off recommended dental procedures when scheduled for the month of February 2013. Appointments are required. For more information or to schedule an appointment call 860.325.2124 or visit

www.ProgressiveAnimalWellness.com



Small Group

Health Insurance for Chamber Members

Aetna is now offering Chamber members **SMALL GROUP HEALTH INSURANCE** These plans include several consumer-directed. HSA-compatible options.

With any of the plans available, Chamber members will receive access to Aetna's industry-leading online tools, as well as other Aetna resources specifically designed for small businesses, including: the Small Business Tax Credit Calculator that quickly helps you determine if your company is eligible for a tax credit through the Affordable Care Act, along with the *Aetna Resource* **Connection** that gives participants access to discounts on a variety of services.

Also, this insurance may be integrated with Aetna's new Chamber Hospital Indemnity Plan, an exclusive opportunity for Chamber members that provides a flat-dollar payment for a hospital stay plus a per diem payment for each day in the hospital.

To learn about these new health insurance options Click on the AETNA LOGO above



- -River Ridge at Avon
- -Shear Artistry Day Spa & Salon
- -Simsbury Bank
- -Talcott Mountain Academy
- -TravelVision
- -Waste Material Trucking
- -William Raveis Real Estate Lori Macgowan

This opportunity is available ONLY to **AVON CHAMBER MEMBERS -- Space is** Limited!

If you are interested in joining with the members that have already taken advantage of this great advertising opportunity please contact:

Jerry Saval, Advertising Sales Director, My Hometown Map, 1.800.649.6277 x102 or jsaval@myhometownmap.com



Join Us For Our February 2013 **Morning Business Network Connection**

Averaging 30+ members and guests each month, this group provides an excellent opportunity to network in a more intimate setting. All attendees have the chance to briefly introduce themselves and their business. So stop by, promote your business, and exchange ideas and referrals.

Another Great Reason to Attend -- At the conclusion of the networking portion of this event a different Avon Chamber member is featured and has the opportunity to offer a **3-Minute Presentation** A new member is chosen each month -- YOU MUST BE PRESENT TO BE CONSIDERED

> February's Presenter is: Chip Janiszewski of "Changing Lives... One Card at a Time

Affordable Dental Benefits for Chamber Members

Chamber Dental Prime and Chamber Dental Complete are competitive insurance programs with one of the largest dental PPO networks in Connecticut.

Three core plans are available --VALUE Dental Plans that include coverage for basic services such as cleanings, x-rays, and fillings; CLASSIC Dental Plans that include coverage for basic services and most major services, all with high annual maximum benefit levels; ENHANCED Plans that offer the greatest level of coverage and include even higher annual maximum benefit levels and lower co-insurance amounts. In addition, VOLUNTARY Dental Plans are available that allow employers to offer dental coverage to their employees at no additional cost.

For more information click on this link:

Chamber Dental Prime and Chamber Dental Complete

MORE CHAMBER **INSURANCE PROGRAMS**

click on the images below for more information

> **MEDICARE ADVANTAGE**



PET INSURANCE



We are also collecting non-perishable food every month at this event to be given to the Avon **Food Bank**

PLEASE REMEMBER YOUR FOOD DONATION!!!

February 2013 Morning Business Network Connection

hosted by: **COSI**

385 West Main Street/Route 44, Avon **WEDNESDAY, FEBRUARY 6** 8:30 AM to 9:30 AM

Members - Free, First-Time Guests - Free

Join Us For Our February 2013 **Business After Hours**

It's the day before the Feast of Saint Valentine, more commonly known as Valentine's Day, and we will be networking at a very appropriate business that deals with feasts both large and small -- the Tap Room and Seasons

Restaurant at Avon Old Farms RESTAURANT **Hotel** The award-winning Seasons Restaurant and

SEASONS

Tap Room provide T A P R O O M

views of Talcott

breathtaking

Mountain along with an unforgettable dining experience that incorporates the freshest ingredients available. For Breakfast, Lunch, Dinner or Sunday Brunch, you will 'love' all that Seasons Restaurant and the Tap Room have to offer.

> **February 2013 Business After Hours** hosted by: Avon Old Farms Hotel

The Tap Room/Seasons Restaurant 279 Avon Mountain Road, Avon **WEDNESDAY, FEBRUARY 13** 5:00 PM to 7:00 PM

RESERVATION REQUIRED by MONDAY, **FEBRUARY 11**

Members - Free, Non-Members - \$20



THANK YOU TO OUR CORPORATE SPONSORS







Remember to

Shop Local First

Want to Host a Business After Hours?

If your business can accommodate a minimum of 90 members and guests then you are eligible to host a Chamber **Business After Hours** at your location. Current dates available are: January 14, 2015, February 11, 2015, January 13, 2016, February 10, 2016, March 9, 2016, June 8, 2016 and August 10, 2016

Too Small to Host on Your Own?

Consider being a co-host for an existing **Business After Hours**. The marketing benefits for your business are exactly the same as for the physical host and everyone shares in the planning

Dates Book Quickly -- Please Don't Wait!!

If you are interested in hosting or co-hosting please contact Lisa at the Chamber

Join Us For

Connecticut Business Day 2013

The new state legislative session is underway. Take advantage of this opportunity to let your legislators know the issues that impact your business, your employees, and your future; and that ultimately affect our state's economy.

Join with the Avon Chamber and numerous other business leaders from across Connecticut as we let key policymakers know what is important to vour business.

Last year we had a record-setting <u>15</u> members from our Chamber attend! Be part of the picture this year -- Join us on March 6



Avon Chamber at Connecticut Business Day 2013

at Legislative Office Building 300 Capitol Avenue, Hartford WEDNESDAY, MARCH 6 7:30 AM to 12:30 PM

RESERVATION REQUIRED by WEDNESDAY, FEBRUARY 27

Connecticut Business Day is **FREE OF CHARGE** and Sponsored by **CBIA** (Connecticut Business and Industry Association) and **CACCE** (Connecticut Association of Chamber of Commerce Executives)



Carmon Funeral Home & Family Center AND Avon Chamber of Commerce

Blood Drive

We are organizing another Blood Drive and we need your help! There are many ways in which Chamber members can participate in this great community event:

Schedule an Appointment to Donate

Appointments run every 15 minutes starting at 12-Noon, with the last appointment at 5 p.m. If you would like to schedule an appointment please email Sally.Flaig@redcross.org In your email please include the following: Your Name, Your Telephone Number, Preferred Time of Your Appointment, Whether You are a New or Returning Donor, If you are an Avon Chamber member - the Name of Your Member Business

Participate in The Canteen ATTENTION Member Restaurants and Purveyors of Food

The Canteen is a vital part of any Blood Drive and we would like to feature <u>Your Food</u> in ours! This is a unique opportunity to showcase one of your specialties as well as display your most current menu to our donors. If you would like to be a part of The Canteen please contact Lisa at the Chamber Office.

As of this email the following Chamber members are participating in the Canteen:

- -COSI
- -Max a Mia Ristorante
- -TCBY Avon Marketplace

Put Something in the 'Thank You' Bag We like to give our donors something special on behalf of the Chamber and its members to thank them for participating in our Blood Drive. If you would like to be a part of our 'Thank You' Bag all you need to do is prepare <u>95</u> coupons, offers, specials, discounts, etc. . . and give them to Lisa at the Chamber by no later than <u>FRIDAY</u>, APRIL 12

Carmon Funeral Home & Family Center AND Avon
Chamber of Commerce Blood Drive
at: Carmon Funeral Home & Family Center

301 Country Club Road, Avon THURSDAY, APRIL 18 12:00 PM to 5:00 PM

7th Annual Career Exploration Day

Avon Chamber and Avon High School 7th Annual Career Exploration Day is slated for Thursday, May 23. We are in the process of recruiting Chamber members to serve as Mentors for this fun and informative annual program that provides primarily local sophomores and juniors the opportunity to visit some of our businesses and speak with those that work in fields in which they are interested.

All Chamber members are welcome to participate -including our home-based businesses, as they may
take part in our panel discussion for entrepreneurs.
Just 2-1/2 hours of your time is all it takes to be a
part of this program.

Deadline to Register is Friday, March 1
For more information or to Register as a Mentor,
please visit the
Career Exploration Day page

10% Discount for Chamber Members

This and many other offers are available to Avon Chamber members and their employees as part of our ACBD (Avon Chamber Business Discounts)

Program. To take advantage you MUST HAVE AN ACBD

CARD. Cards are available at all Chamber events or you may contact the Chamber office.

Offered by: TCBY * Avon Marketplace * 530R Bushy Hill Road * Simsbury, CT 06070 * 860.658.4520 * tcbyavon@att.net * www.TCBYct.com

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