Subject: Avon Chamber Events and Information NT February 20 2013 From: Avon Chamber of Commerce <avonchamber@sbcglobal.net>

Date: 2/20/2013 6:15 PM

To: avonchamber@sbcglobal.net

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Just a reminder that you are receiving this email because you have expressed an interest in the Avon Chamber of Commerce. Please consider sharing this email with other area businesses that you feel might benefit from what the Avon Chamber has to offer. Thank you!

You may unsubscribe if you no longer wish to receive our emails.











Your Business Connection - Now in our 48th Year



JOIN the AVON CHAMBER **GROUP** on



GOT AN EVENT OR SPECIAL

WHAT'S HAPPENING WITH THE MEMBERS

EMAIL -- 50 WORDS OR LESS -- TO AvonChamber@sbcglobal.net

UPCOMING EVENTS

March 1 - DEADLINE to Sign Up to be a Mentor for Career **Exploration Day**

March 5 - Morning Business Network Connection - ONE TIME DATE CHANGE!

March 6 - Connecticut

Events and Information February 20, 2013





Click on the link to check out our current **Featured Member River Ridge at Avon**

Is Your Business Celebrating its 50th Anniversary in 2015? If so, please contact Lisa at the Chamber

MEMBER BENEFIT

Get Your Membership Plaque(s) Today!!



Studies have shown that consumers are

63% more likely to buy goods and services from a business that is a member of a chamber of commerce . . .

Business Day 2013

March 13 - Business After Hours

April 3 - Morning Business
Network Connection

April 10 - Business After
Hours/9th Annual BRINGA-NON-MEMBER BUSINESS
Event

April 18 - Carmon Funeral
Home & Family Center AND
Avon Chamber of Commerce
BLOOD DRIVE

SAVE THE DATE - May 22 -48TH ANNUAL MEETING and AWARDS LUNCHEON

For a complete listing of all UPCOMING AVON CHAMBER EVENTS CLICK HERE

FEATURED MEMBER BENEFIT



CHET Advisor 529 Plan

The Avon Chamber of Commerce has established a relationship with the CHET Advisor 529 Plan. Members and their employees are eligible to participate in this program at no cost - the up-front sales charge of up to 5.5% is waived for Chamber members. In addition, saving for your child's education in this CHET Advisor 529 Plan can reduce your state income tax burden, as the CHET Advisor 529 Plan includes a state income tax deduction for individual filers contributing up to \$5,000 and for those filing jointly contributing up

Now there are <u>TWO</u> great ways for you to show the community that you are a proud member of the Avon Chamber.

First -- Our **NEW MEMBERSHIP PLAQUES** have arrived and are ready for you to display at your place of business, trade shows, special events, etc. . . You can hang them on a wall or stand them on a counter. Please make sure to pick yours up today and display it prominently.

Second -- Join with fellow Chamber members
Ace Marketing and Sales, Avon Education
Foundation, Digital Design Chick, E.N.E.
Realty Associates, Keller Williams
Realty-The Zambrellos, Progressive
Animal Wellness (PAW) and the numerous
others that are displaying our VIRTUAL
MEMBERSHIP PLAQUE on their websites.
Just like our membership plaque can be
displayed at your place of business, the Virtual
Membership Plaque is designed to be displayed
on your website, facebook page, etc

Here's How to Get Your Plaques

NEW MEMBERSHIP PLAQUES Will be available at every Chamber event or you may contact the Chamber office and make arrangements to pick yours up.

VIRTUAL MEMBERSHIP PLAQUES Are available in JPG format and can be obtained by contacting the Chamber office. Additionally, the Chamber will provide you with HTML code to link your virtual plaque back to the page where your business listing appears in the Chamber's Online Membership Directory.

Plaque Artwork generously donated by

BONNER & COMPANY Creative

Communications

Put Your Business On The Map and Have Your Ad Delivered to Every Home in Avon!

Just ONE WEEK TO GO! to be a part of the map!! Only 7 Spaces Remain!

Avon Chamber of CommerceAND

to \$10,000. Start with as little as \$50.

For more information please contact Chamber member

Edward Jones-Peter Vignati at 860.676.1442



FARMINGTON VALLEY VISITORS ASSOCIATION

On Sunday, February 24, from 7 PM-Midnight, at Avon Chamber member Belle Terrace at Avon Old Farms, Farmington Valley Visitors Association will be hosting the Farmington Valley Film **Commission's Red Carpet Gala** Enjoy a Wine Tasting, Open Bar, Appetizers, Dinner, Dessert, Entertainment and the Telecast of the 85th Academy Awards. Black tie optional attire, prizes for 'best dressed' and more. Tickets are \$65/person, \$450/Table of 8. For more information call 860.676.8878 or visit

www.FarmingtonValleyFilm.org

FITNESS TOGETHER - AVON

February is Heart Health Month.
Throughout the month of February
Fitness Together - Avon is offering
a FREE Heart Health Assessment
This 5-minute assessment was
devised by Billy Pratt, Head Fitness
Coach, and is geared towards
helping you understand more about
your heart. To sign up contact Billy
Pratt at 860.673.3993

JOLIE BOUTIQUE CONSIGNMENTS

This week is your last chance to take advantage of **Jolie Boutique**

My Hometown Map

My Hometown Map and the Avon Chamber have teamed up to offer you a great New Chamber-Themed promotional opportunity. My Hometown Map, located in Marstons Mills, MA, has worked extensively with chambers of commerce throughout Massachusetts to create print and complimentary online versions of town maps available free of charge. Now, the Avon Chamber of Commerce is one of the first chambers in Connecticut to offer its members this marketing opportunity!

- 4-Color Print Map mailed direct to EVERY RESIDENCE in Avon
- Online version of the map compatible with mobile devices -- including a link to your business website -- at no additional charge!
- Limited number of preferred advertising opportunities available
- Published and produced by Avon Chamber member
 MyHomeTownMap.com

Best of all -- your business does not need to be located in Avon in order for you to take part in our map Your ad will not only appear in the map that is mailed to every home in Avon, but directions to your business, whether located in Avon or not, will appear as part of the Chamber's online map too!

Need More Information?Visit

www.MyHomeTownMap.com

and take a peek at some of the other maps currently available

These members have made the commitment to be part of the Avon Chamber map (**RED** is a new advertiser):

- -A Dancer's Palette
- -Allstate Insurance
- -Andrighetti & Sons
- -Autumn Light Studio & Gallery
- -Auto Club of Hartford-AAA
- -Avon Education Foundation
- -Avon Kempo & Aikido Academy
- -Avon Old Farms Hotel
- -Avon Veterans of Foreign Wars
- -Carmon Funeral Home & Family Center
- -Edward Jones-Peter Vignati
- -Farmington Valley Academy Montessori
- -Jung & Associates

Consignments Fall/Winter
Clearance Sale Up to 90% Off
Fall/Winter clothing. They are adding
lots of items to their clearance racks!!
Jolie Boutique Consignments is
located at 25 East Main Street,
Avon Village Marketplace, Avon

ROTARY CLUB OF AVON-CANTON

On Saturday, March 23, from 7-10:30 PM, at Tower Ridge Country Club, Simsbury, Rotary Club of Avon-Canton will be holding its Tastes-of-the-Valley fundraising event. The event features samples from local restaurants and food businesses, including Avon Chamber members: Avon Old Farms Hotel-Seasons Restaurant, Max a Mia Ristorante, and The Meat House. Music will be provided by The Colbys. Proceeds from the event benefit the Rotary Club's Community Fund. Tickets are \$50/person or \$75/person for a VIP level that includes a champagne tasting from 6:30-7:30 PM. For ticket or sponsorship information call 860.673.2225 or email devralee@comcast.net

THE INVESTORS CENTER

On Sunday, March 3, from 6-8 PM, The Investors Center is holding an Art Show and Food & Wine Tasting RSVP 'yes only' to Ellen at 860.677.8808 or email ellenw@TheInvestorsCenter.com The Investors Center is located at 70 East Main Street, Avon



Aetna is now offering Chamber members **SMALL GROUP HEALTH INSURANCE** These

- -Law Office of Brian S. Karpe
- -Miller Foods
- -River Ridge at Avon
- -Shear Artistry Day Spa & Salon
- -Simsbury Bank
- -Spargo Construction
- -Talcott Mountain Academy
- -TravelVision
- -Waste Material Trucking
- -William Raveis Real Estate Lori Macgowan

This opportunity is available ONLY to AVON CHAMBER MEMBERS -- Space is Limited!

If you are interested in joining with the members that have already taken advantage of this great advertising opportunity please contact:

Jerry Saval, Advertising Sales Director, My Hometown Map, 1.800.649.6277 x102 or isaval@myhometownmap.com



Join Us For Our March 2013 Morning Business Network Connection

Just for March we will be meeting on the first Tuesday of the month Tuesday, March 5 - Please make note



February had a huge turnout of more than 40 members and guests! This group is a consistent draw because it is more intimate than our larger Business After Hours and thus provides a great opportunity for one-on-one networking. All attendees have the chance to briefly introduce themselves and their business. So stop by, promote your business, and exchange ideas and referrals.

Another Great Reason to Attend -- At

the conclusion of the networking portion of this event a different Avon Chamber member is featured and has the opportunity to offer a **3-Minute Presentation** A new member is chosen each month -- YOU MUST BE PRESENT TO BE CONSIDERED

plans include several consumerdirected, HSA-compatible options.

With any of the plans available. Chamber members will receive access to Aetna's industry-leading online tools, as well as other Aetna resources specifically designed for small businesses, including: the Small Business Tax Credit Calculator that quickly helps you determine if your company is eligible for a tax credit through the Affordable Care Act, along with the Aetna Resource Connection that gives participants access to discounts on a variety of services.

Also, this insurance may be integrated with Aetna's new **Chamber Hospital Indemnity** Plan, an exclusive opportunity for Chamber members that provides a flat-dollar payment for a hospital stay plus a per diem payment for each day in the hospital.

To learn about these new health insurance options **Click on the AETNA LOGO**

above

Anthem.



Affordable Dental Benefits for Chamber Members

Chamber Dental Prime and Chamber Dental Complete are competitive insurance programs with one of the largest dental PPO networks in Connecticut.

Three core plans are available --VALUE Dental Plans that include coverage for basic services such as cleanings, x-rays, and fillings; CLASSIC Dental Plans that include coverage for basic services and most major services, all with high annual maximum benefit levels; ENHANCED Plans that offer the

March's Presenter is: **Hugh Linnane** of





We are also collecting non-perishable food every month at this event to be given to the Avon **Food Bank**

PLEASE REMEMBER YOUR FOOD DONATION!!!

March 2013 Morning Business Network Connection hosted by: COSI

385 West Main Street/Route 44, Avon **TUESDAY, MARCH 5 - NOTE THE SPECIAL** DAY

8:30 AM to 9:30 AM

Members - Free, First-Time Guests - Free



Join Us For **Connecticut Business Day** 2013

The new state legislative session is

underway. Take advantage of this opportunity to let your legislators know the issues that impact your business, your employees, and your future; and that ultimately affect our state's economy.

Join with the Avon Chamber and numerous other business leaders from across Connecticut as we let key policymakers know what is important to your business.

Here's who is attending thus far:

Capri Frank - Miller Foods/Oma's Pride Jim Gordon - The Salvation Army Mort Katz, Esg. - Law Office of Morton N.

Lori Macgowan - William Raveis Real Estate Camlyn Miller-Stevens - Miller Foods/Oma's greatest level of coverage and include even higher annual maximum benefit levels and lower co-insurance amounts. In addition, VOLUNTARY Dental Plans are available that allow employers to offer dental coverage to their employees at no additional cost.

For more information click on this link:

<u>Chamber Dental Prime and</u> Chamber Dental Complete

MORE CHAMBER INSURANCE PROGRAMS

click on the images below for more information

MEDICARE ADVANTAGE



PET INSURANCE



THANK YOU TO OUR CORPORATE SPONSORS



Office and Medical Space

Pride

Scott Nardozzi - Union Savings Bank Ketil Osland - Guaranty Federal Financial Corporation

Sandi Trudeau - Miller Foods/Oma's Pride

Last year we had a record-setting <u>15</u> members from our Chamber attend! Be part of the picture this year -- Join us on March 6



Avon Chamber at Connecticut Business Day 2013

at Legislative Office Building 300 Capitol Avenue, Hartford WEDNESDAY, MARCH 6 7:30 AM to 12:30 PM

RESERVATION REQUIRED by WEDNESDAY, FEBRUARY 27

Connecticut Business Day is **FREE OF CHARGE** and Sponsored by **CBIA** (Connecticut Business and Industry Association) and **CACCE** (Connecticut Association of Chamber of Commerce Executives)



Join Us For Our March 2013 Business After Hours

Just five days before Saint Patrick's Day and we will be networking at a place that knows all about 'the green' and, moreover, how to help you keep more of yours -- **Union**

Savings Bank They are a local community bank that can help you achieve

Union Savings Bank

your financial goals through a variety of competitive personal and business banking,



Remember



wealth management, and education products and services. So 'think green' and sign up today!

March 2013 Business After Hours hosted by: Union Savings Bank

188 Albany Turnpike, Canton **WEDNESDAY, MARCH 13** 5:00 PM to 7:00 PM

RESERVATION REQUIRED by MONDAY, MARCH 11

Members - Free, Non-Members - \$20

Want to Host a Business After Hours?

If your business can accommodate a minimum of 90 members and guests then you are eligible to host a Chamber **Business After Hours** at your location. Current dates available are: January 14, 2015, January 13, 2016, February 10, 2016, March 9, 2016, and August 10, 2016

Too Small to Host on Your Own?
Consider being a co-host for an existing
Business After Hours. The marketing benefits
for your business are exactly the same as for the
physical host and everyone shares in the
planning

DATES ARE GOING FAST! -- Just ONE DATE Remains to Host in 2015!!

If you are interested in hosting or co-hosting please contact Lisa at the Chamber



Carmon Funeral Home & Family Center AND Avon Chamber of Commerce

Blood Drive

We are organizing another Blood Drive and we need your help! There are <u>THREE WAYS</u> Chamber members can participate in this great community event:

1) Schedule an Appointment to Donate

A Blood Drive does not work without Donors. Three years ago when we last held a Blood Drive we had over 50 viable pints! We would like to exceed that total this year, but we need your help in order to do that. Appointments are available every 15 minutes starting at 12-Noon, with the last appointments at 5 p.m.

UPDATE 2/20/13 - The **12 p.m.**, **4:45 p.m.** and **5 p.m.** time slots are almost at capacity -- one appointment remains for each!!

If you or someone you know would like to schedule an appointment please email

AvonChamber@sbcglobal.net and include the following: Your Name, Your Telephone

Number, Preferred Time of Your

Appointment, Whether You are a New or

Returning Donor, If you are an Avon Chamber member - the Name of Your Member Business

Of Special Note Sign up to be a Donor and help a fellow Avon Chamber member!! The Carmon family has generously offered to make a donation to a non-profit member of the Chamber of each Donor's choosing for every pint donated!!

2) Participate in The Canteen ATTENTION Member Restaurants and Purveyors of Food The Canteen is a vital part of any Blood Drive and we would like to feature Your Food in ours! This is a unique opportunity to showcase one of your specialties as well as distribute your most current menu to our donors. If you would like to be a part of The Canteen please email AvonChamber@sbcglobal.net

As of this email the following Chamber members are participating in the Canteen:

- -Avon Old Farms Hotel-Seasons Restaurant -COSI
- -Edible Arrangements Avon/West Hartford
- -Max a Mia Ristorante
- -River Ridge at Avon Cookies
- -TCBY Avon Marketplace Orange Sorbet

3) Put Something in the 'Thank You' Bag
It's always nice to say thank you when someone does something nice. To thank our Donors the Chamber would like to give 'Donor Thank You Bags' to everyone that fulfills a scheduled appointment. The 'Donor Thank You Bag' not only shows our appreciation for those that take the time to be a part of our Blood Drive, but provides you with a unique opportunity to market your business to our participants. If you would like to be a part of our 'Donor Thank You Bag' all you need to do is provide us with 95 items, coupons, special offers, etc. . . by no later than FRIDAY, APRIL 12

As of this email the following Chamber members are participating in the 'Donor Thank You Bag':

- -Avon Education Foundation- Pencils
- -Battiston's of Avon Coupon
- -Farmington Bank Chip Clip
- -People's United Bank
- -Rosie's Laundry Coupon
- -Simsbury Bank Pizza Cutter
- -Spargo Construction Chocolates
- -Waste Material Trucking Hand Sanitizer

<u>Carmon Funeral Home & Family Center AND Avon</u> Chamber of Commerce Blood Drive

at: Carmon Funeral Home & Family Center

301 Country Club Road, Avon THURSDAY, APRIL 18 12:00 PM to 5:00 PM

7th Annual Career Exploration Day

Avon Chamber and Avon High School 7th Annual Career Exploration Day is slated for Thursday, May 23. We are in the process of recruiting Chamber members to serve as Mentors for this fun and informative annual program that provides primarily local sophomores and juniors the opportunity to visit some of our businesses and speak with those that work in fields in which they are interested.

Here's who has signed up to be a Mentor so far:

Avon Old Farms Hotel Avon Senior Center Law Office of Morton N. Katz Marriott Residence Inn-Avon SendOutCards TCBY Avon Marketplace

All Chamber members are welcome to participate -including our home-based businesses, as they may
take part in our panel discussion for entrepreneurs.
Just 2-1/2 hours of your time is all it takes to be a
part of this program.

We are still Seeking the following Mentors:

Accountant, Architect, Banking, Engineer, Financial Advisor, Interior Designer, Physical Therapist, Realtor, Veterinarian

Deadline to Register is Friday, March 1

For more information or to Register as a Mentor, please visit the

Career Exploration Day page

15% Discount for Chamber Members

This and many other offers are available to Avon Chamber members and their employees as part of our **ACBD** (**A**von **C**hamber **B**usiness **D**iscounts) **Program**. To take advantage you MUST HAVE AN ACBD CARD. Cards are available at all Chamber events or you may contact the Chamber office.

Offered by: TCBY * Avon Marketplace * 530R Bushy Hill Road * Simsbury, CT 06070 * 860.658.4520 * tcbyavon@att.net * www.TCBYct.com





Try it FREE today.

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