Subject: Avon Chamber Events and Information NT February 11 2013 From: Avon Chamber of Commerce <avonchamber@sbcglobal.net>

Date: 2/11/2013 4:10 PM

**To:** avonchamber@sbcglobal.net

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Just a reminder that you are receiving this email because you have expressed an interest in the Avon Chamber of Commerce. Please consider sharing this email with other area businesses that you feel might benefit from what the Avon Chamber has to offer. Thank you!

You may unsubscribe if you no longer wish to receive our emails.













Your Business Connection - Now in our 48th Year



JOIN the AVON CHAMBER **GROUP** on



**GOT AN EVENT OR SPECIAL FOR** WHAT'S HAPPENING WITH THE MEMBERS

**EMAIL -- 50 WORDS OR LESS -- TO** AvonChamber@sbcglobal.net

#### **UPCOMING EVENTS**

February 13 - Business After **Hours** 

March 1 - DEADLINE to Sign Up to be a Mentor for Career **Exploration Day** 

March 5 - Morning Business **Network Connection - ONE** 

## Events and Information **February 11, 2013**





Click on the link to check out our current **Featured Member River Ridge at Avon** 

**Is Your Business Celebrating its 50th** Anniversary in 2015? If so, please contact Lisa at the Chamber

#### **MEMBER BENEFIT**

**Get Your Membership** Plaque(s) Today!!



Studies have shown that consumers are

63% more likely to buy goods and services from a business that is a member of a chamber of commerce . . .

#### **TIME DATE CHANGE!**

March 6 - Connecticut
Business Day 2013

March 13 - Business After Hours

<u>April 3 - Morning Business</u> Network Connection

April 10 - Business After
Hours/9th Annual BRINGA-NON-MEMBER BUSINESS
Event

April 18 - Carmon Funeral
Home & Family Center AND
Avon Chamber of Commerce
BLOOD DRIVE

SAVE THE DATE - May 22 -48TH ANNUAL MEETING and AWARDS LUNCHEON

For a complete listing of all UPCOMING AVON CHAMBER EVENTS CLICK HERE

## FEATURED MEMBER BENEFIT



CHET Advisor 529 Plan

The Avon Chamber of **Commerce** has established a relationship with the **CHET** Advisor 529 Plan. Members and their employees are eligible to participate in this program at no cost - the up-front sales charge of up to 5.5% is waived for Chamber members. In addition, saving for your child's education in this CHET Advisor 529 Plan can reduce your state income tax burden, as the CHET Advisor 529 Plan includes a state income tax deduction

Now there are <u>TWO</u> great ways for you to show the community that you are a proud member of the Avon Chamber.

First -- Our **NEW MEMBERSHIP PLAQUES** have arrived and are ready for you to display at your place of business, trade shows, special events, etc. . . You can hang them on a wall or stand them on a counter. Please make sure to pick yours up today and display it prominently.

Second -- Join with fellow Chamber members

Ace Marketing and Sales, Avon Education

Foundation, E.N.E. Realty Associates,

Keller Williams Realty-The Zambrellos,

Progressive Animal Wellness (PAW) and
the numerous others that are displaying our

VIRTUAL MEMBERSHIP PLAQUE on their
websites. Just like our membership plaque can
be displayed at your place of business, the
Virtual Membership Plaque is designed to be
displayed on your website, facebook page, etc

#### **Here's How to Get Your Plagues**

**NEW MEMBERSHIP PLAQUES** Will be available at every Chamber event or you may contact the Chamber office and make arrangements to pick yours up.

**VIRTUAL MEMBERSHIP PLAQUES** Are available in JPG format and can be obtained by contacting the Chamber office. Additionally, the Chamber will provide you with HTML code to link your virtual plaque back to the page where your business listing appears in the Chamber's Online Membership Directory.

Plaque Artwork generously donated by
BONNER & COMPANY Creative
Communications

### Put Your Business On The Map and Have Your Ad Delivered to Every Home in Avon!

Just ONE WEEK TO GO! to be a part of the map!! Only 8 Spaces Remain!

**Avon Chamber of Commerce**AND

for individual filers contributing up to \$5,000 and for those filing jointly contributing up to \$10,000. Start with as little as \$50.

For more information please contact Chamber member Edward Jones-Peter Vignati at 860.676.1442



## FARMINGTON VALLEY VISITORS ASSOCIATION

On Sunday, February 24, from 7 PM-Midnight, at Avon Chamber member Belle Terrace at Avon Old Farms, Farmington Valley Visitors Association will be hosting the Farmington Valley Film **Commission's Red Carpet Gala** Enjoy a Wine Tasting, Open Bar, Appetizers, Dinner, Dessert, Entertainment and the Telecast of the 85th Academy Awards. Black tie optional attire, prizes for 'best dressed' and more. Tickets are \$65/person, \$450/Table of 8. For more information call **860.676.8878** or visit

www.FarmingtonValleyFilm.org

#### **FITNESS TOGETHER - AVON**

February is Heart Health Month.
Throughout the month of February
Fitness Together - Avon is offering
a FREE Heart Health Assessment
This 5-minute assessment was
devised by Billy Pratt, Head Fitness
Coach, and is geared towards
helping you understand more about
your heart. To sign up contact Billy
Pratt at 860.673.3993

## JOLIE BOUTIQUE CONSIGNMENTS

## My Hometown Map

My Hometown Map and the Avon Chamber have teamed up to offer you a great New Chamber-Themed promotional opportunity. My Hometown Map, located in Marstons Mills, MA, has worked extensively with chambers of commerce throughout Massachusetts to create print and complimentary online versions of town maps available free of charge. Now, the Avon Chamber of Commerce is one of the first chambers in Connecticut to offer its members this marketing opportunity!

- 4-Color Print Map mailed direct to EVERY RESIDENCE in Avon
- Online version of the map compatible with mobile devices -- including a link to your business website -- at no additional charge!
- Limited number of preferred advertising opportunities available
- Published and produced by Avon Chamber member
   MyHomeTownMap.com

Best of all -- your business does not need to be located in Avon in order for you to take part in our map Your ad will not only appear in the map that is mailed to every home in Avon, but directions to your business, whether located in Avon or not, will appear as part of the Chamber's online map too!

## **Need More Information?**Visit

#### www.MyHomeTownMap.com

and take a peek at some of the other maps currently available

These members have made the commitment to be part of the Avon Chamber map (**RED** is a new advertiser):

- -A Dancer's Palette
- -Allstate Insurance
- -Andrighetti & Sons
- -Auto Club of Hartford-AAA
- -Avon Education Foundation
- -Avon Kempo & Aikido Academy
- -Avon Old Farms Hotel
- -Avon Veterans of Foreign Wars
- -Carmon Funeral Home & Family Center
- -Edward Jones-Peter Vignati
- -Farmington Valley Academy Montessori
- -Jung & Associates
- -Law Office of Brian S. Karpe

From now through mid-February, Jolie Boutique Consignments is having a Fall/Winter Clearance Sale Up to 90% Off Fall/Winter clothing. Jolie Boutique Consignments is located at 25 East Main Street. Avon Village Marketplace, Avon

#### **PETALS & PAWS**

From now through Thursday, February 14, Petals & Paws is offering One Dozen Long Stem Roses for \$49.99 Other colors and arrangements are available. Petals & Paws is located at 15 East Main Street, Avon Village Marketplace, Avon

#### THE MEAT HOUSE

The Meat House is offering two special events. From Tuesday, February 12-Thursday, February 14, they are offering a Lovers Package that includes One Porterhouse Steak (1.5 inch), 2 Large Sides from their Prepared Foods, 2 Tarts from their Dessert Case - all for \$50 AND From Tuesday, February 12-Monday, February 18, they are holding their Dog Days of Winter Event where they will give customers dog food samples. In addition, they will be collecting donations for the SPCA of CT The Meat House will match donations given. The Meat House is located at 395 West Main Street. Avon



## **Health Insurance for** Chamber Members

Aetna is now offering Chamber members **SMALL GROUP HEALTH INSURANCE** These plans include several consumerdirected, HSA-compatible options.

- -Miller Foods
- -River Ridge at Avon
- -Shear Artistry Day Spa & Salon
- -Simsbury Bank
- -Spargo Construction
- -Talcott Mountain Academy
- -TravelVision
- -Waste Material Trucking
- -William Raveis Real Estate Lori Macgowan

This opportunity is available ONLY to **AVON CHAMBER MEMBERS -- Space is** Limited!

If you are interested in joining with the members that have already taken advantage of this great advertising opportunity please contact:

Jerry Saval, Advertising Sales Director, My Hometown Map, 1.800.649.6277 x102 or isaval@myhometownmap.com



## Join Us For Our February 2013 **Business After Hours WEDNESDAY!**

It's the day before the Feast of Saint Valentine, more commonly known as Valentine's Day, and we will be networking at a very appropriate business that deals with feasts both large and small -- the Tap Room and Seasons

**Restaurant** at Avon Old Farms RESTAURANT **Hotel** The award-winning Seasons

SEASONS

Restaurant and Tap Room provide T A Pbreathtaking

R O O M

views of Talcott

Mountain along with an unforgettable dining experience that incorporates the freshest ingredients available. For Breakfast, Lunch, Dinner or Sunday Brunch, you will 'love' all that Seasons Restaurant and the Tap Room have to offer.

> February 2013 Business After Hours hosted by: Avon Old Farms Hotel

With any of the plans available, Chamber members will receive access to Aetna's industry-leading online tools, as well as other Aetna resources specifically designed for small businesses, including: the Small Business Tax Credit Calculator that quickly helps you determine if your company is eligible for a tax credit through the Affordable Care Act, along with the Aetna Resource Connection that gives participants access to discounts on a variety of services.

Also, this insurance may be integrated with Aetna's new **Chamber Hospital Indemnity** Plan, an exclusive opportunity for Chamber members that provides a flat-dollar payment for a hospital stay plus a per diem payment for each day in the hospital.

To learn about these new health insurance options Click on the AETNA LOGO above

Anthem.



## **Affordable Dental Benefits for** Chamber **Members**

**Chamber Dental Prime and Chamber Dental Complete are** competitive insurance programs with one of the largest dental PPO networks in Connecticut.

Three core plans are available --VALUE Dental Plans that include coverage for basic services such as cleanings, x-rays, and fillings; CLASSIC Dental Plans that include coverage for basic services and most major services, all with high annual maximum benefit levels: ENHANCED Plans that offer the greatest level of coverage and

The Tap Room/Seasons Restaurant 279 Avon Mountain Road, Avon **WEDNESDAY, FEBRUARY 13** 5:00 PM to 7:00 PM

#### RESERVATION REQUIRED by MONDAY, **FEBRUARY 11**

**Members - Free, Non-Members - \$20** 

#### **Want to Host a Business After Hours?**

If your business can accommodate a minimum of 90 members and guests then you are eligible to host a Chamber Business After Hours at your location. Current dates available are: January 14, 2015, February 11, 2015, January 13, 2016, February 10, 2016, March 9, 2016, June 8, 2016 and August 10, 2016

Too Small to Host on Your Own? Consider being a co-host for an existing **Business After Hours**. The marketing benefits for your business are exactly the same as for the physical host and everyone shares in the planning

**Dates Book Quickly -- Please Don't Wait!!** If you are interested in hosting or co-hosting please contact Lisa at the Chamber



## Join Us For Our March 2013 **Morning Business Network Connection**

Just for March we will be meeting on the first Tuesday of the month Tuesday, March 5 - Please make note



February had a huge turnout of more than 40 members and guests! This group is a consistent draw because it is more intimate than our larger Business After Hours and thus provides a great opportunity for one-on-one networking. All attendees have the chance to briefly introduce themselves and their business. So stop by, promote your business, and exchange ideas and referrals.

**Another Great Reason to Attend** -- At the conclusion of the networking portion of this event a different Avon Chamber member is featured and has the opportunity to offer a

include even higher annual maximum benefit levels and lower co-insurance amounts. In addition, VOLUNTARY Dental Plans are available that allow employers to offer dental coverage to their employees at no additional cost.

For more information click on this link:

**Chamber Dental Prime and Chamber Dental Complete** 

## MORE CHAMBER INSURANCE PROGRAMS

click on the images below for more information

## MEDICARE ADVANTAGE



### PET INSURANCE



## THANK YOU TO OUR CORPORATE SPONSORS



Office and Medical Space

<u>3-Minute Presentation</u> A new member is chosen each month -- YOU MUST BE PRESENT TO BE CONSIDERED

March's Presenter is: **Hugh Linnane** of



**H&R BLOCK®** 



We are also collecting non-perishable food every month at this event to be given to the Avon Food Bank

PLEASE REMEMBER YOUR FOOD DONATION!!!

March 2013 Morning Business Network Connection hosted by: COSI

385 West Main Street/Route 44, Avon TUESDAY, MARCH 5 - NOTE THE SPECIAL

8:30 AM to 9:30 AM

DAY

**Members - Free, First-Time Guests - Free** 



# Join Us For Connecticut Business Day

2013

The new state legislative session is

underway. Take advantage of this opportunity to let your legislators know the issues that impact your business, your employees, and your future; and that ultimately affect our state's economy.

Join with the Avon Chamber and numerous other business leaders from across Connecticut as we let key policymakers know what is important to your business.

#### Here's who is attending thus far:

Capri Frank - Miller Foods/Oma's Pride
Jim Gordon - The Salvation Army
Mort Katz, Esq. - Law Office of Morton N.



Remember to Shop Local First

#### Katz

Camlyn Miller-Stevens - Miller Foods/Oma's
Pride

Scott Nardozzi - **Union Savings Bank** Sandi Trudeau - **Miller Foods/Oma's Pride** 

Last year we had a record-setting <u>15</u> members from our Chamber attend! Be part of the picture this year -- Join us on March 6



**Avon Chamber at Connecticut Business Day 2013** 

at Legislative Office Building 300 Capitol Avenue, Hartford WEDNESDAY, MARCH 6 7:30 AM to 12:30 PM

RESERVATION REQUIRED by WEDNESDAY, FEBRUARY 27

Connecticut Business Day is **FREE OF CHARGE** and Sponsored by **CBIA** (Connecticut Business and Industry Association) and **CACCE** (Connecticut Association of Chamber of Commerce Executives)



Carmon Funeral Home & Family Center AND Avon Chamber of Commerce

**Blood Drive** 

We are organizing another Blood Drive and we need your help! There are many ways in which Chamber members can participate in this great community event:

Schedule an Appointment to Donate Appointments run every 15 minutes,

approximately 4 people are scheduled per appointment, starting at 12-Noon, with the last appointment at 5 p.m. If you would like to schedule an appointment please email AvonChamber@sbcglobal.net In your email please include the following: Your Name, Your Telephone Number, Preferred Time of Your Appointment, Whether You are a New or Returning Donor, If you are an Avon Chamber member - the Name of Your Member Business

Participate in The Canteen ATTENTION
Member Restaurants and Purveyors of Food

The Canteen is a vital part of any Blood Drive and we would like to feature <u>Your Food</u> in ours! This is a unique opportunity to showcase one of your specialties as well as display your most current menu to our donors. If you would like to be a part of The Canteen please contact Lisa at the Chamber Office.

As of this email the following Chamber members are participating in the Canteen:

- -COSI
- -Max a Mia Ristorante
- -TCBY Avon Marketplace

Put Something in the 'Thank You' Bag We like to give our donors something special on behalf of the Chamber and its members to thank them for participating in our Blood Drive. If you would like to be a part of our 'Thank You' Bag all you need to do is prepare 95 coupons, offers, specials, discounts, etc. . . and give them to Lisa at the Chamber by no later than FRIDAY, APRIL 12

As of this email the following Chamber members are participating in the 'Thank You' Bag:

- -Spargo Construction
- -Waste Material Trucking

<u>Carmon Funeral Home & Family Center AND Avon</u>
Chamber of Commerce Blood Drive

at: Carmon Funeral Home & Family Center

301 Country Club Road, Avon THURSDAY, APRIL 18 12:00 PM to 5:00 PM

Sign Up to Be a Mentor for our 7th Annual Career

## **Exploration Day**

Avon Chamber and Avon High School 7th Annual Career Exploration Day is slated for Thursday, May 23. We are in the process of recruiting Chamber members to serve as Mentors for this fun and informative annual program that provides primarily local sophomores and juniors the opportunity to visit some of our businesses and speak with those that work in fields in which they are interested.

Here's who has signed up to be a Mentor so far:

Avon Old Farms Hotel
Avon Senior Center
Law Office of Morton N. Katz
SendOutCards

All Chamber members are welcome to participate -including our home-based businesses, as they may
take part in our panel discussion for entrepreneurs.
Just 2-1/2 hours of your time is all it takes to be a
part of this program.

#### We are still Seeking the following Mentors:

Accountant, Architect, Engineer, Financial Advisor, Interior Designer, Physical Therapist, Veterinarian

**Deadline to Register is Friday, March 1** 

For more information or to Register as a Mentor, please visit the

**Career Exploration Day page** 

# 10% Discount for Chamber Members

This and many other offers are available to Avon Chamber members and their employees as part of our ACBD (Avon Chamber Business Discounts)

Program. To take advantage you MUST HAVE AN ACBD CARD. Cards are available at all Chamber events or you may contact the Chamber office.

Offered by: TCBY \* Avon Marketplace \* 530R Bushy Hill Road \* Simsbury, CT 06070 \* 860.658.4520 \* tcbyavon@att.net \* www.TCBYct.com





Try it FREE today.